



THE
Creative Reconnection
EXPERIENCE







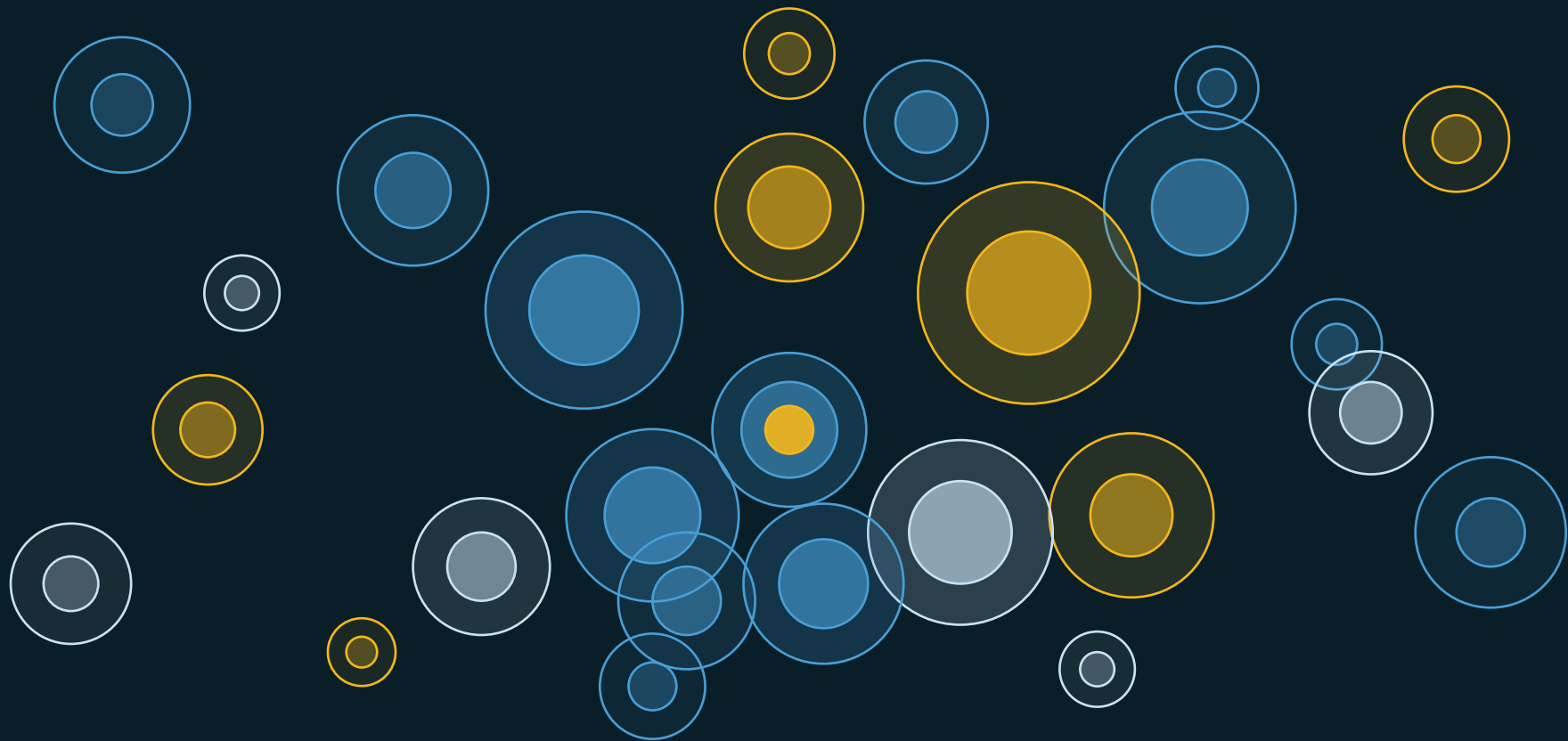
NOISE

Something happens when the

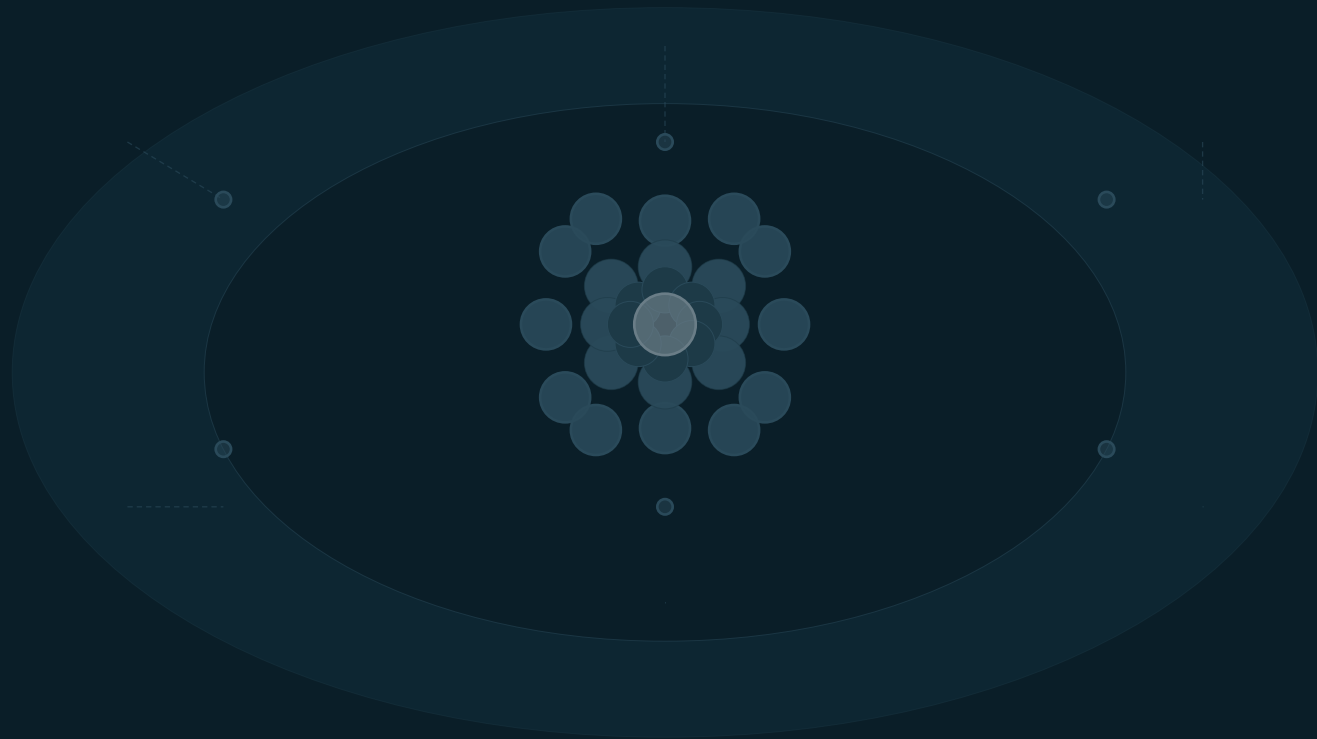
NOISE INCREASES

Compression of Perception™

Quieter times



In noisier times



*You don't have fewer options.
You're just seeing fewer options.*

| *When perception compresses, we miss what's right in front of us.*

| *...like gorillas.*

50%

missed the gorilla entirely

*When perception compresses, we don't just miss gorillas.
We miss **possibilities**.*



Compressed

- Perception narrows
- Routine takes over
- Possibilities hide

Compressed mode isn't about how much you are doing, it is about how much you are seeing

Compressed

- Perception narrows
- Routine takes over
- Possibilities hide

Connected

- Perceptual range expands
- Curiosity takes over
- Possibilities surface



| *If the modes were music...*



Quick! Let's look...

| *Experts in clarity creation...*

| *Experts in clarity creation...*
| *Music Producers*

The Mix™ — three moves to Connected Mode

Cut

Smooth

Separate



THE MIX™

The Mix™ — three moves to Connected Mode

Cut



THE MIX™

The Mix™ — three moves to Connected Mode

Smooth



THE MIX™

The Mix™ — three moves to Connected Mode

Separate



THE MIX™

Compressed

- Perception narrows
- Routine takes over
- Possibilities hide

You are your role

Connected

- Perceptual range expands
- Curiosity takes over
- Possibilities surface

You choose your lens



| *Sometimes the opportunity isn't in
changing the situation...*

*Sometimes the opportunity is in
changing **WHO YOU ARE** when
you look at the situation*



The Mix™ — three moves to Connected Mode

Cut

Smooth

Separate



THE MIX™



<https://Talk.ac.rick>

Code - CRE



Sometimes progress isn't about getting better.

Sometimes progress is about getting closer.



MAYBE THIS IS ENOUGH FOR NOW.

ricklozano.com

Creative Reconnection™





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EXPERIENCE