



Will Baggett
COLOR OUTSIDE THE LINES

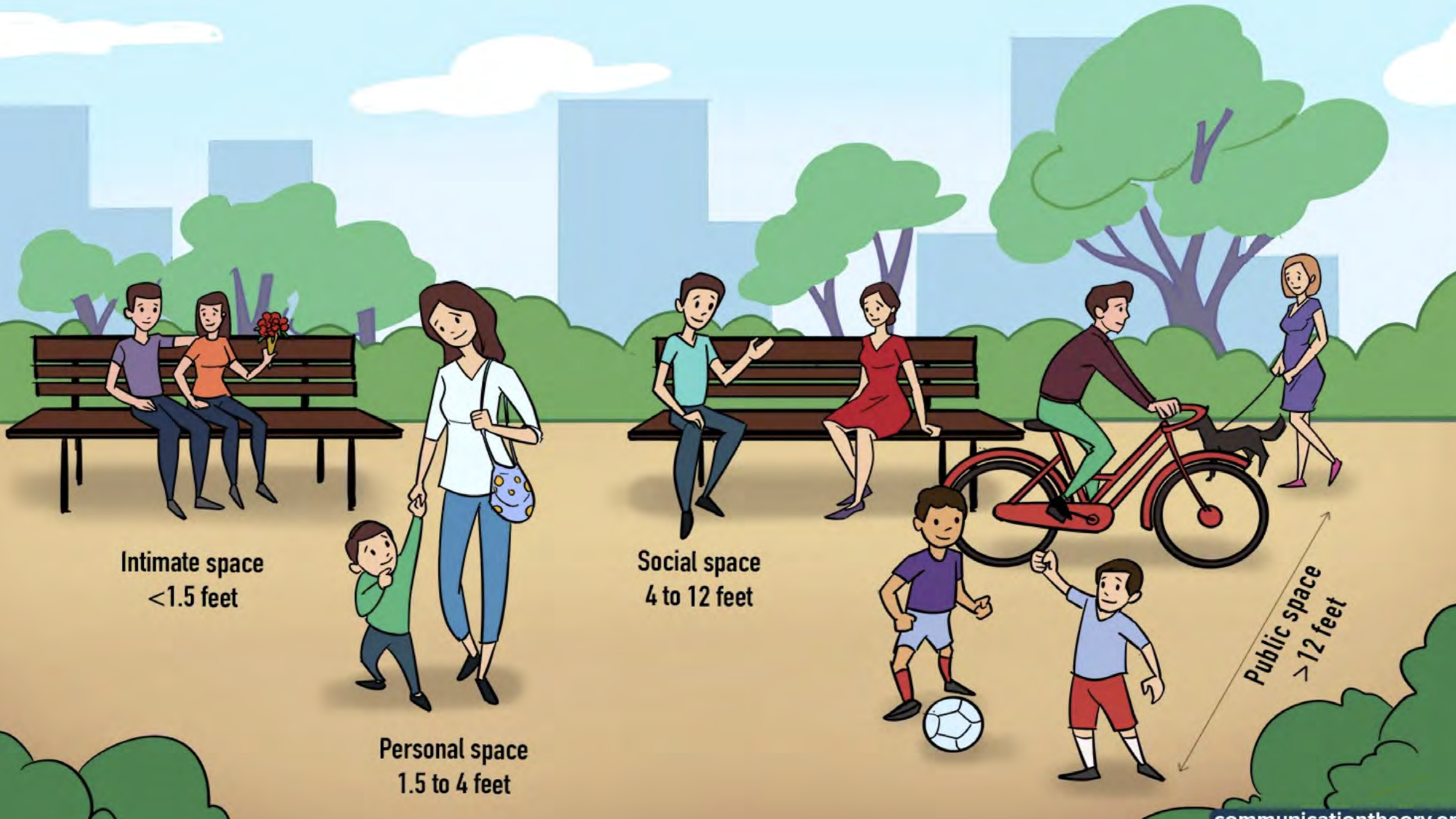


CONNECTION



THE **SHORTEST** DISTANCE
BETWEEN TWO PEOPLE IS
CONNECTION.

@ONEBAGGTALK



Intimate space
<1.5 feet

Social space
4 to 12 feet

Personal space
1.5 to 4 feet

Public space
>12 feet

IKIGAI

"A reason for being"



BLUE ZONES

LOMA LINDA
UNITED STATES

NICOYA
COSTA RICA

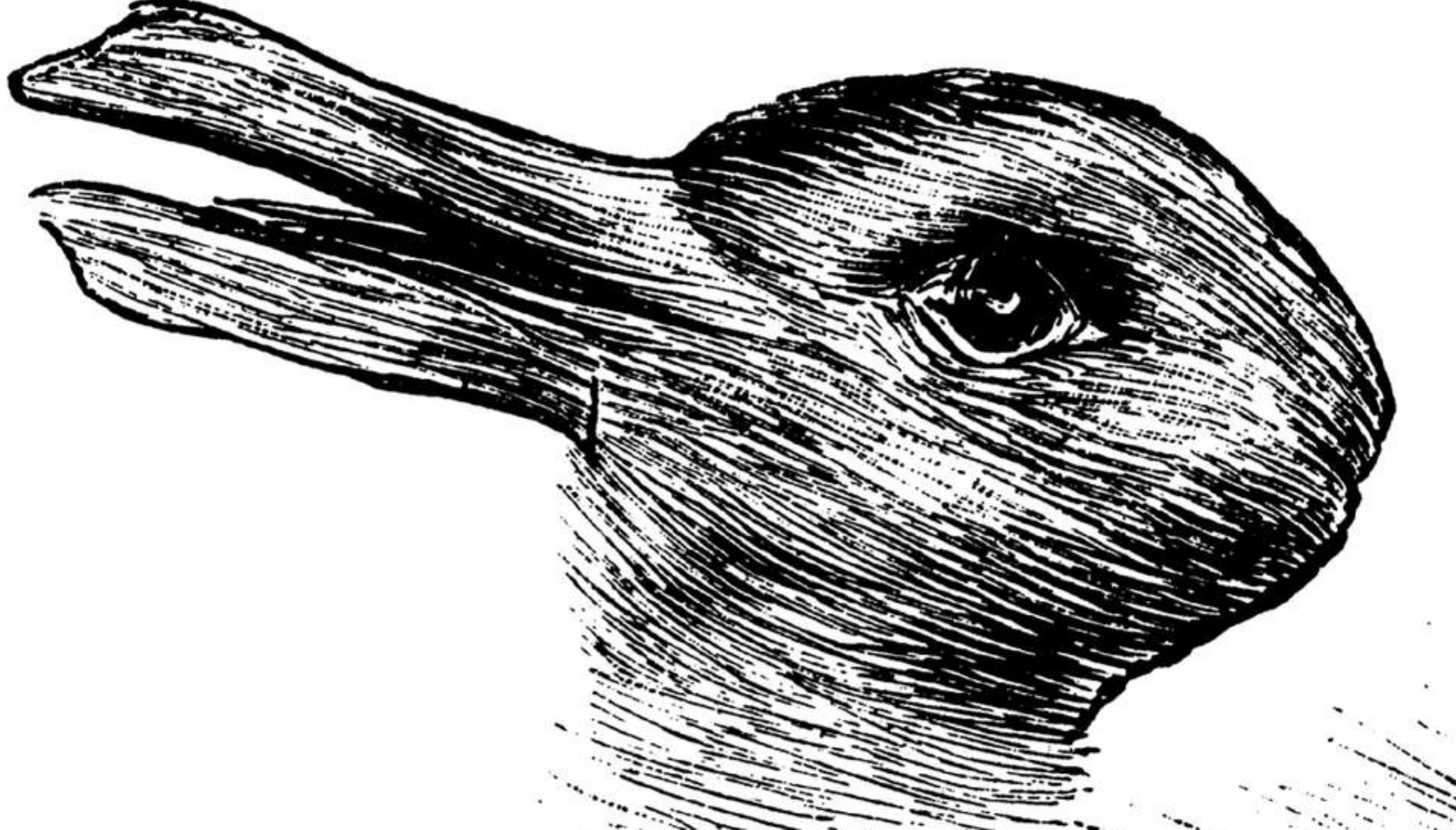
SARDINIA
ITALY

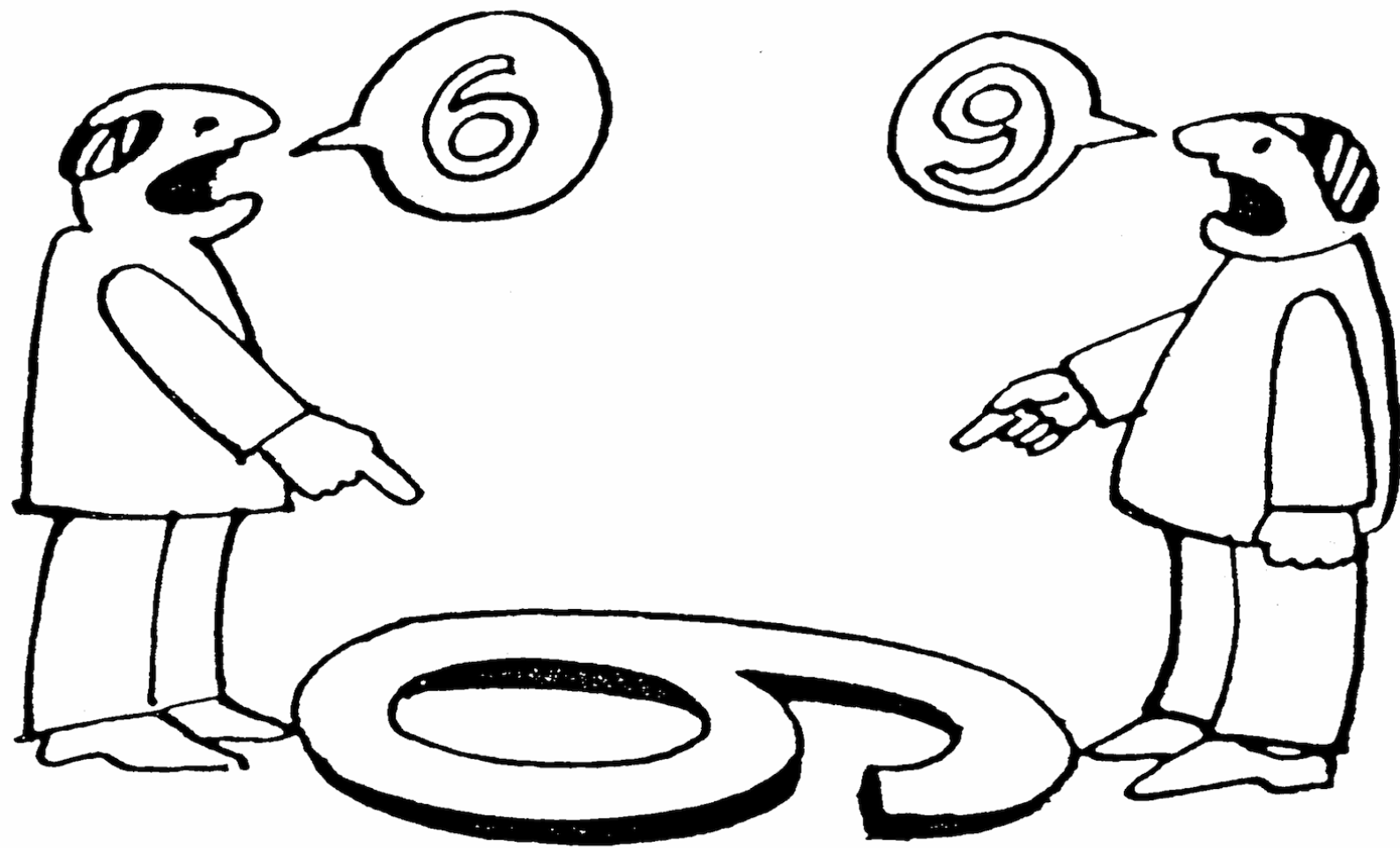
ICARIA
GREECE

OKINAWA
JAPAN

Blue zones are regions where a higher than usual number of people live much longer than average.
There are five blue zone areas in the world.











A



B



C



D



E



F

Preoccupied; Distrustful; Regretful; Cautious; Insisting; Contemplative



CARE



Will Baggett
COLOR OUTSIDE THE LINES

JANUARY 4, 2018



THE UNITED STATES

SECRET SERVICE

@ONEBAGGTALK



Will Baggett
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JANUARY 5, 2018

COLOR OUTSIDE THE LINES





I'M GLAD YOU'RE HERE

COLOR OUTSIDE THE LINES



Will Baggett
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JANUARY 8, 2018



**NATIONAL
CHAMPIONSHIP**

COLOR OUTSIDE THE LINES



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IF YOU CANNOT BE
REPLACED, YOU
CANNOT BE **PROMOTED**.

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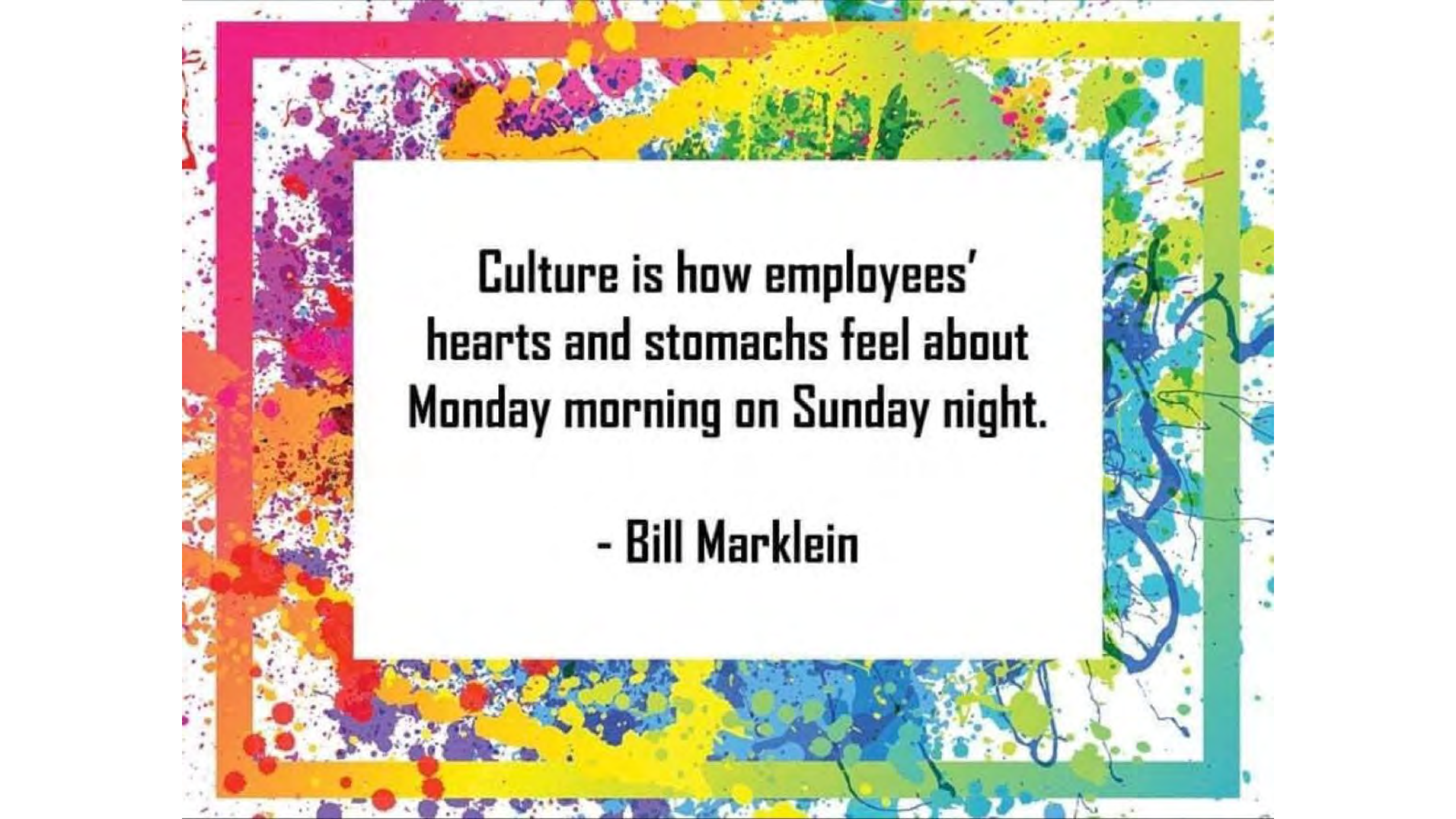


culture



Questions

1. Who has impacted your life or career the most?
Why?
2. What makes you smile?



**Culture is how employees'
hearts and stomachs feel about
Monday morning on Sunday night.**

- Bill Marklein



IT'S NOT THE COMPANY.
IT'S THE COMPANY.

@ONEBAGGTALK

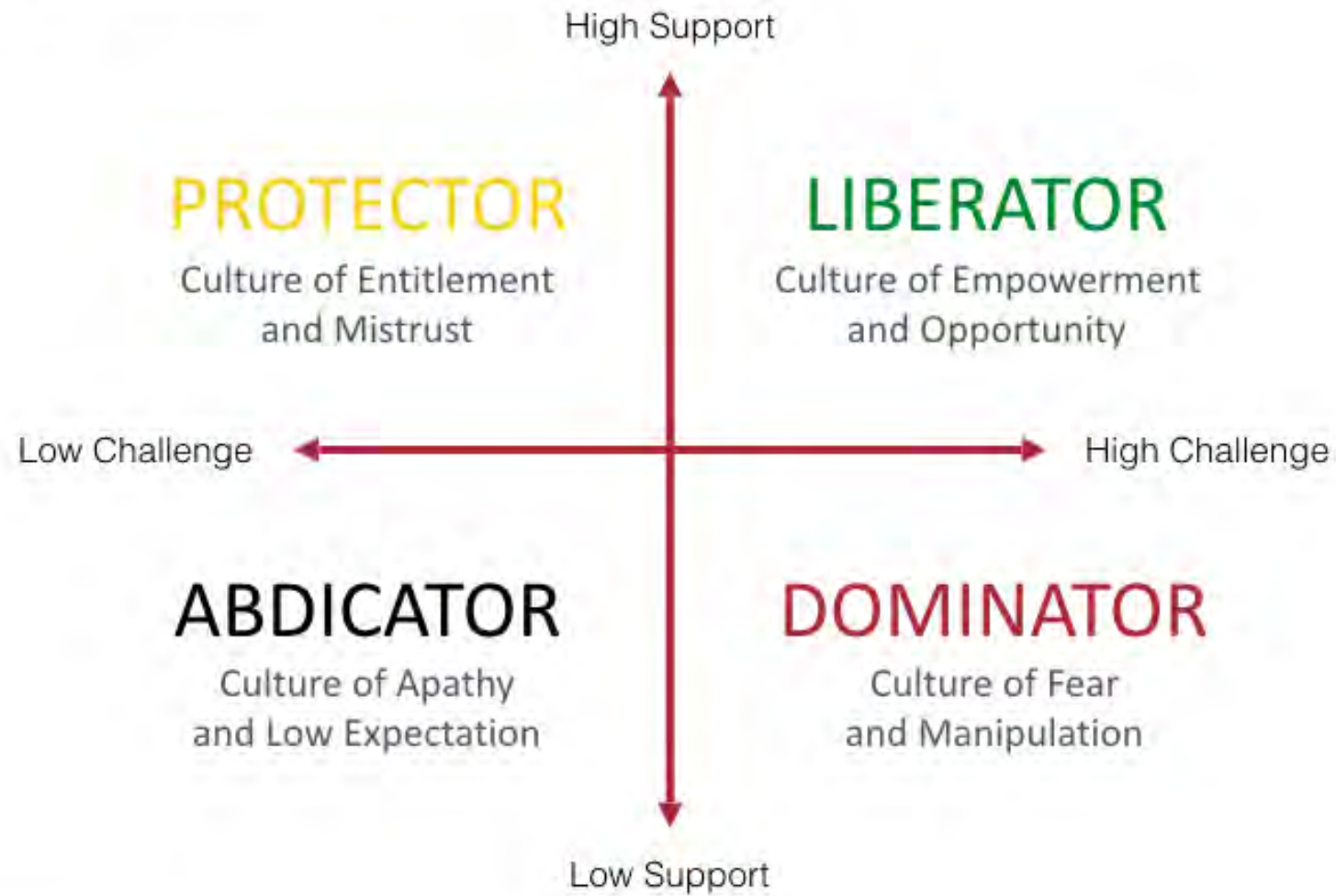
TEAM

There may be an "I" in TEAM,
but notice that it's also the A-hole.

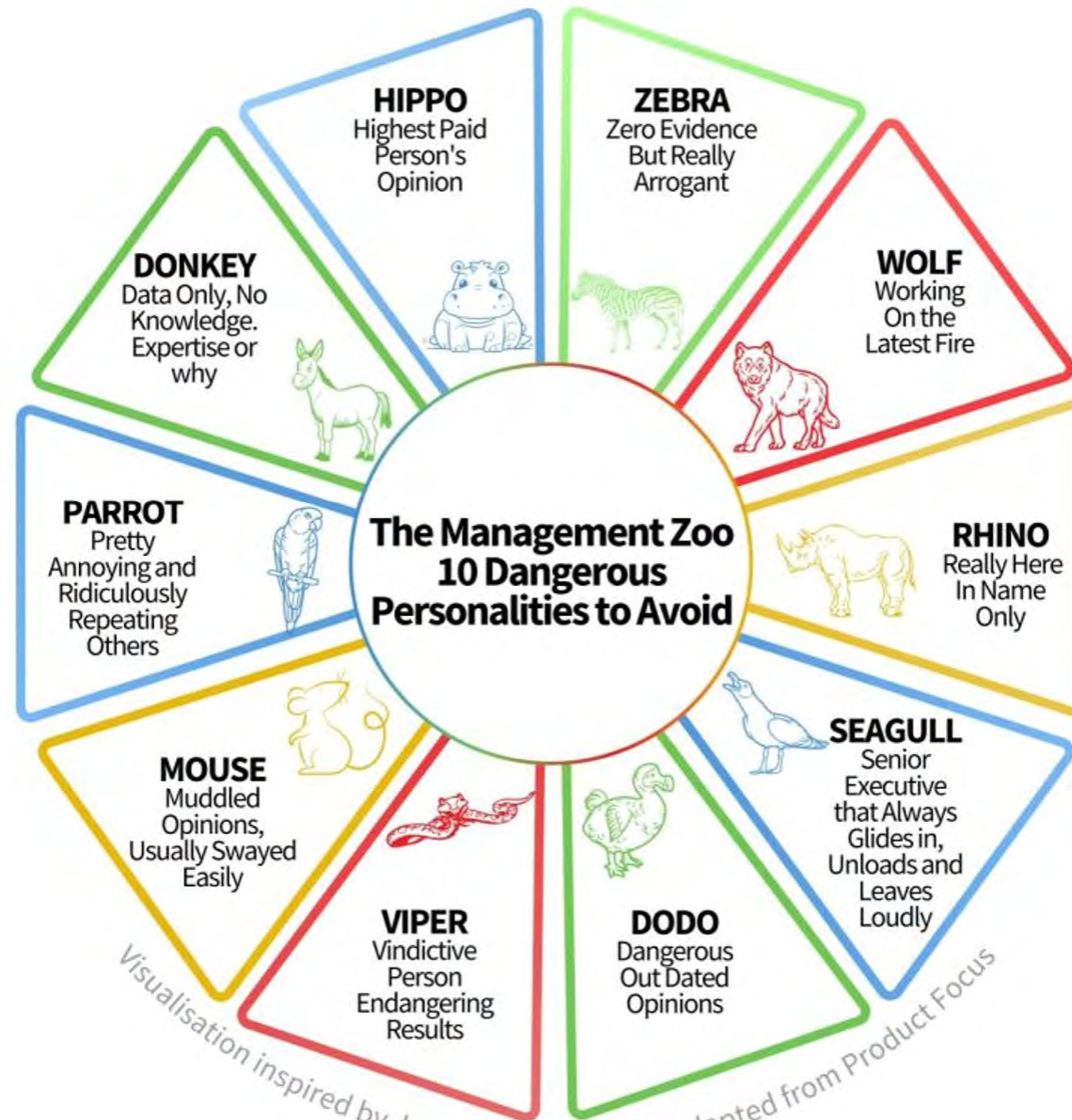


CALL YOUR PEOPLE UP,
NOT OUT.

SUPPORT CHALLENGE MATRIX



10 Dangerous Personalities to Avoid



COMMUNICATION





A-B-C EASY AS...

APPPEARANCE

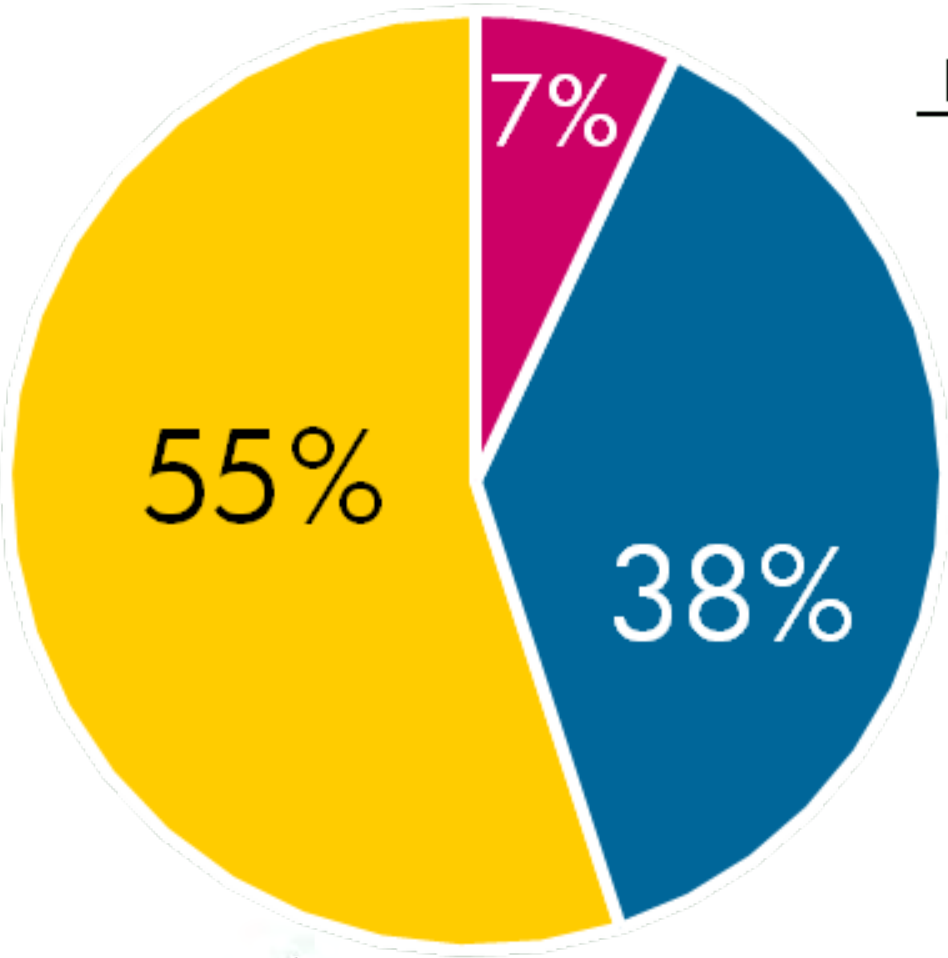
BEHAVIOR

COMMUNICATION

Dr. Albert Mehrabian's 7-38-55% Rule

Elements of Personal Communication

- 7% spoken words
- 38% voice, tone
- 55% body language



W.A.I.T

Consider this question
before you begin

Why Am I Talking?





REFLECTING
— THE —
EXECUTIVE
IMAGE



REFLECTING
— THE —
EXECUTIVE
IMAGE



REFLECTING
— *THE* —
EXECUTIVE
IMAGE

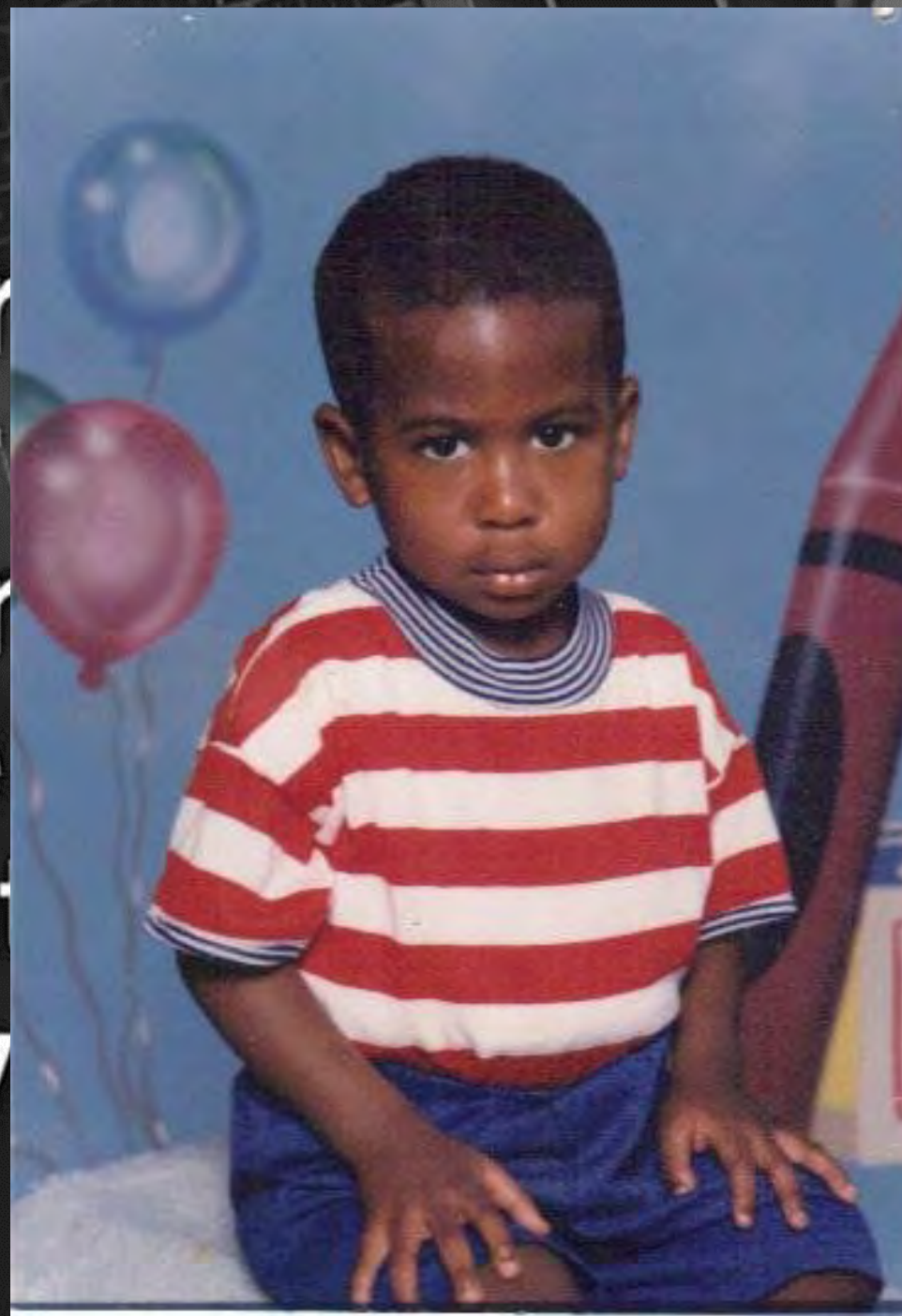


REFLECTING
— *THE* —
EXECUTIVE
IMAGE



THE EXECUTIVE **IMAGE EFFECT**

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CONFIDENCE



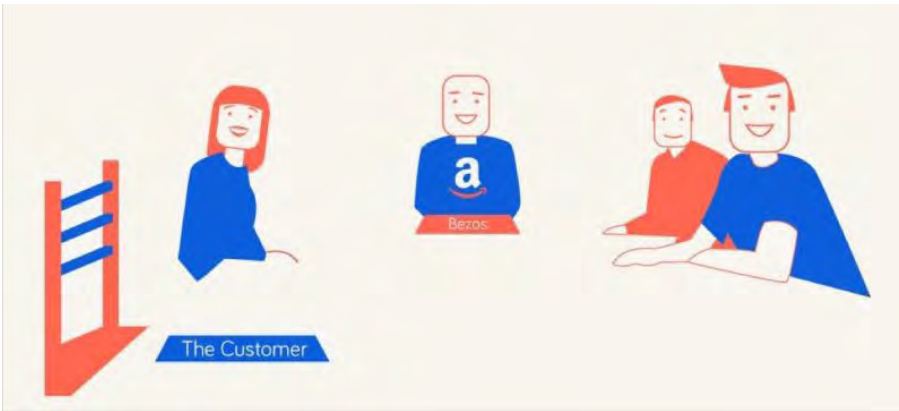


Someone with half your IQ is making 10X as you because they aren't smart enough to doubt themselves.

-Ed Latimore



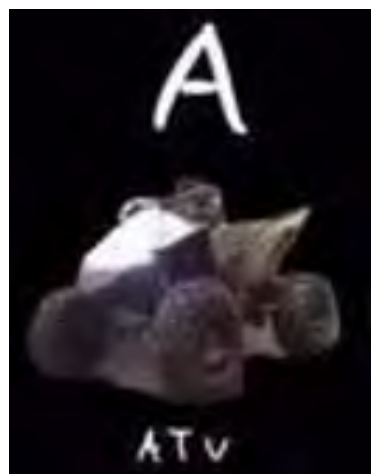
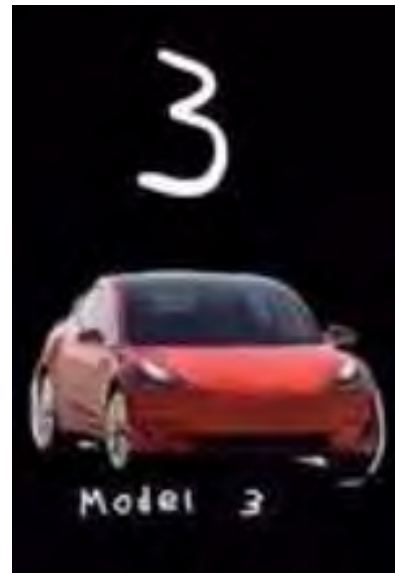
Google

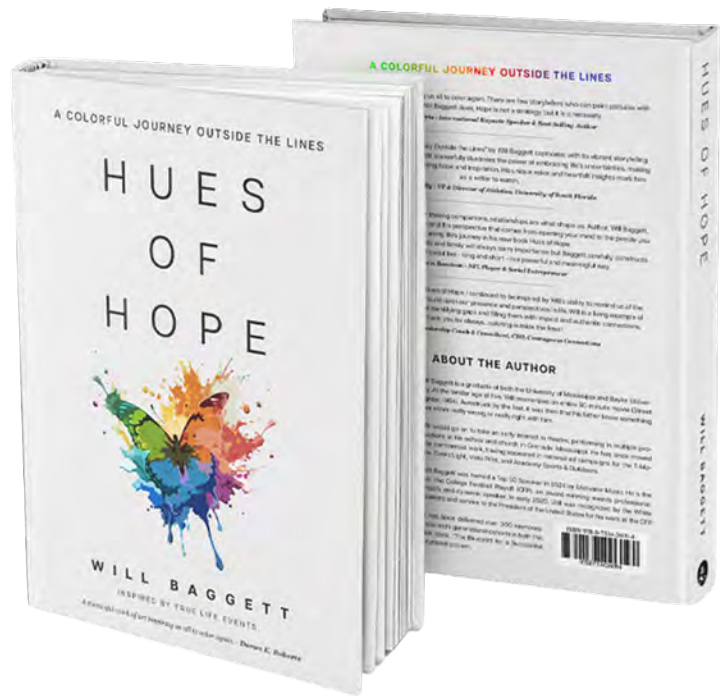


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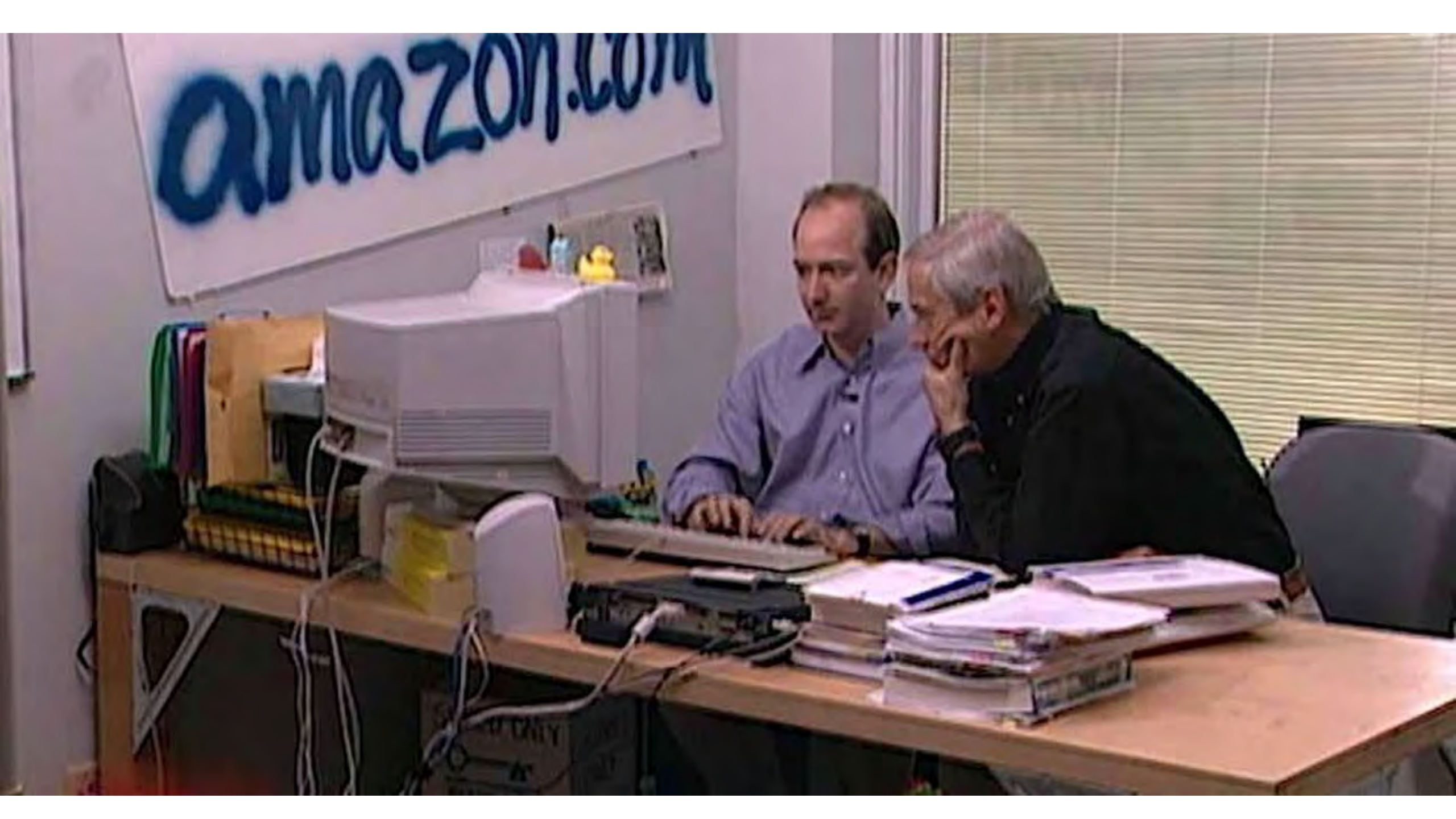




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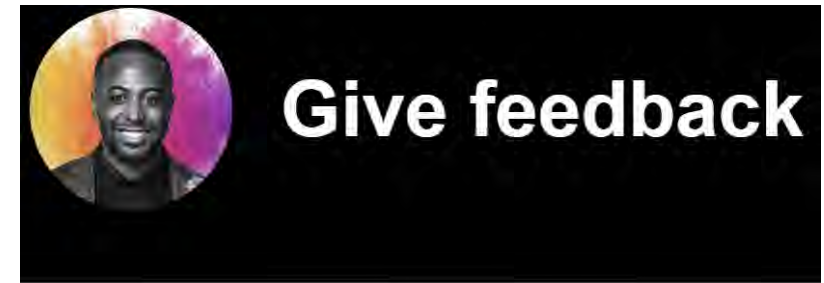
#EXECIMAGE



A close-up portrait of David Goggins, a man with a shaved head and a serious expression, looking directly at the camera. The lighting is dramatic, with strong highlights on his face and neck against a dark background.

NOTHING WANTS TO STAND
IN FRONT ON **ANYTHING**
THAT IS **RELENTLESS.**

DAVID GOGGINS



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Will Baggett

Social: @onebaggtalk

E-mail: Will@execimage.org

Web: www.WillBaggett.com



Keep Coloring!

#EXECIMAGE