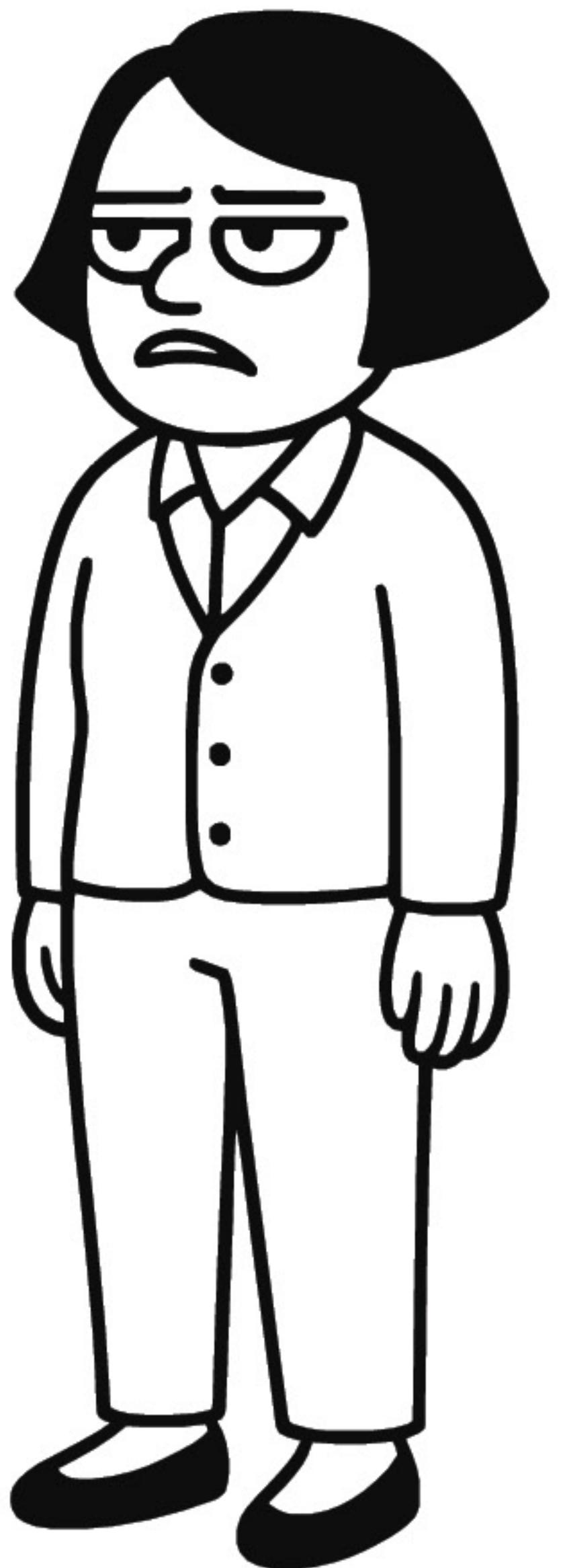


# Lead the Way: How to Create Growth, Change, & Momentum



# Meet carl

carl  
\$ carla



# Commitment to Thriving



## **A THRIVING TEAM**

Everyone on our team is unified in purpose, champions healthy leadership, and works for growth and impact.

# INVOLVEMENT VS. COMMITMENT

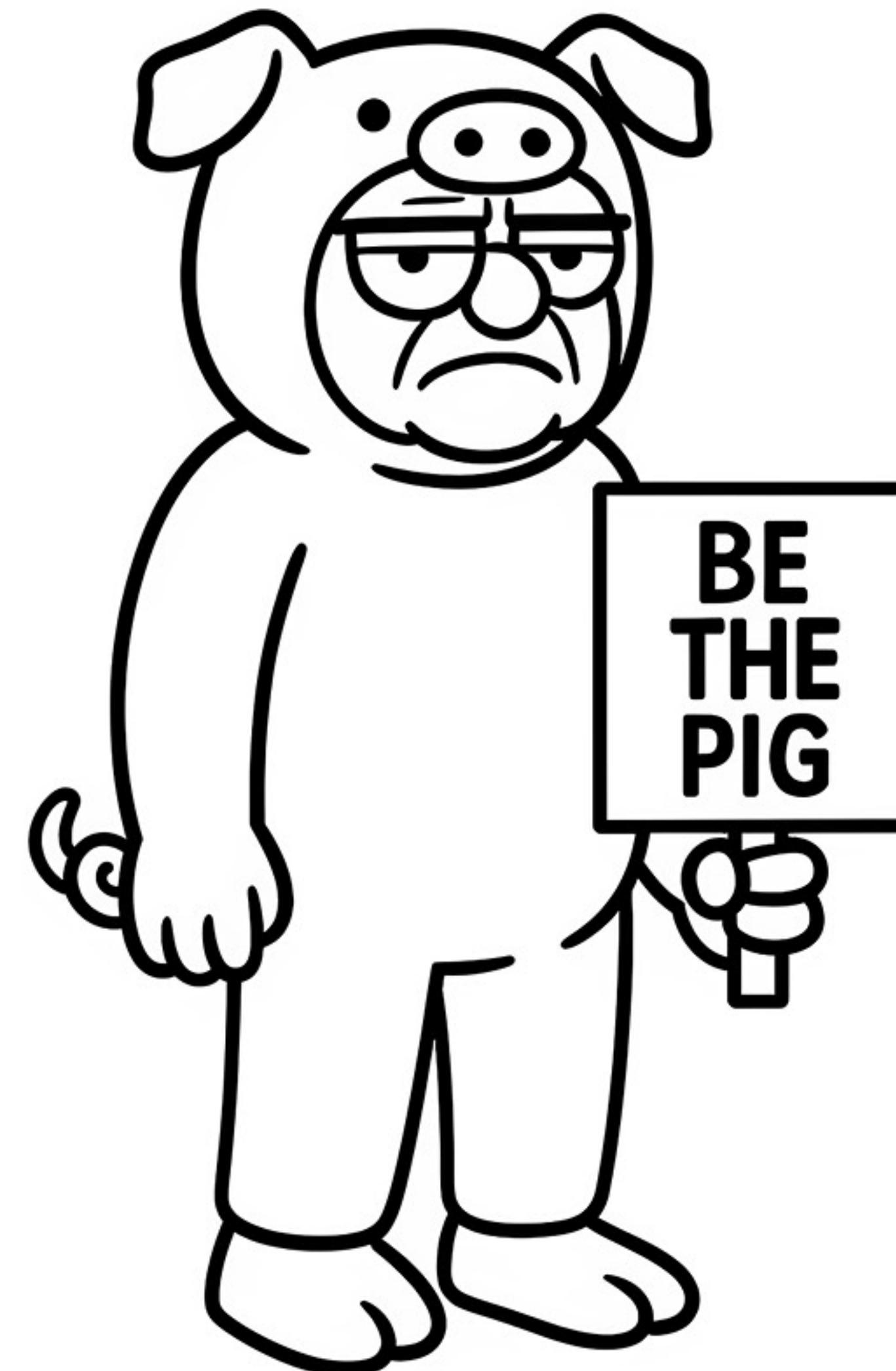
# INVOLVEMENT VS. COMMITMENT



# INVOLVEMENT VS. COMMITMENT



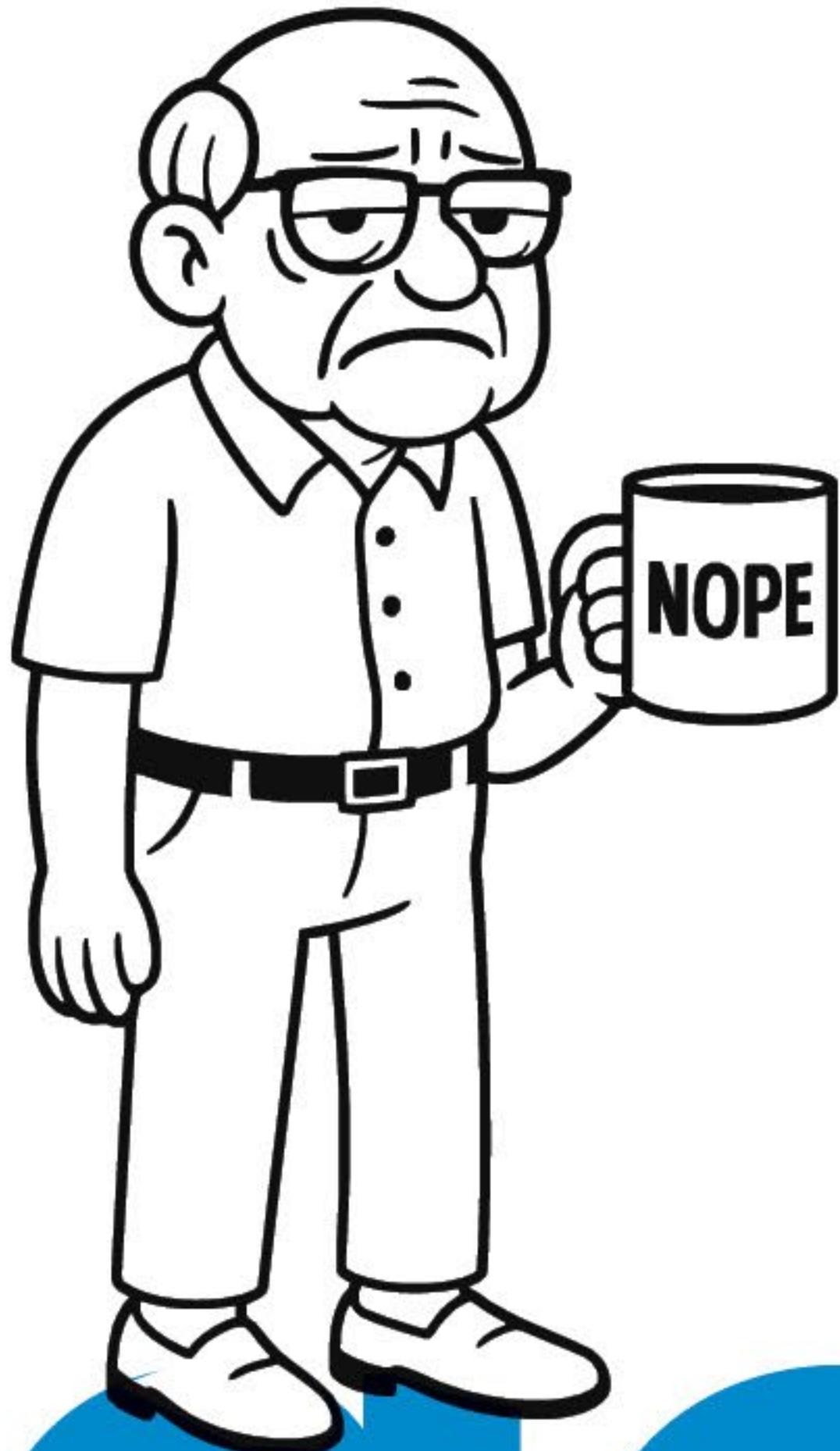
vs.



# Commitment to Growth

Commitment  
to Growth  
**CHANGE**

We  
hate  
change.



CHANGE OR DIE BY ALAN DEUTSCHMAN

**90% of bypass surgery  
patients do not change  
their lifestyle**

CHANGE OR DIE BY ALAN DEUTSCHMAN

**Facts • Fear • Force**

CHANGE OR DIE BY ALAN DEUTSCHMAN

**Relate • Reframe • Repeat**

CHANGE OR DIE BY ALAN DEUTSCHMAN

# Relate • Reframe • Repeat



CHANGE OR DIE BY ALAN DEUTSCHMAN

**Relate • Reframe • Repeat**



**SUCCESS**

CHANGE OR DIE BY ALAN DEUTSCHMAN

**Relate • Reframe • Repeat**



**SUCCESS**      **COACHING**

HOW  
we lead  
matters.

## — **HEALTHY LEADERSHIP**

Healthy leaders are spiritually, emotionally, and physically oriented toward health.

*Goal - Intentional Self-Leadership*

## — **AVERAGE LEADERSHIP**

Average leaders engage in non-stop firefighting, running from task to task, failing to make time for intentional, high-level leadership.

*Goal - Get shit done!*

## — **HEALTHY LEADERSHIP**

## — **AVERAGE LEADERSHIP**

## — **UNHEALTHY LEADERSHIP**

Unhealthy leaders become the villain to everyone around them, creating fear, shame, and chaos in their quest for power and control.

*Goal - Maintain Power and Control*

## **HEROIC LEADERSHIP**

Heroic leaders provide stability, vision, and motivation to create a brighter future.

*Goal - Creating a brighter future*

## **HEALTHY LEADERSHIP**

## **AVERAGE LEADERSHIP**

## **UNHEALTHY LEADERSHIP**

If we don't choose  
to be the hero,  
we might become  
the villain.



# HEROIC LEADERSHIP

Heroic leaders provide stability, vision, and motivation to create a brighter future.

*Goal - Creating a brighter future*

## **STABILITY:**

*Healthy  
Vulnerability  
Psychological  
Safety  
Accountability*

## **VISION:**

*Belief  
Future Direction  
Hope*

## **MOTIVATION:**

*Encouragement  
Determination  
Energy*

CHANGE OR DIE BY ALAN DEUTSCHMAN

# Relate • Reframe • Repeat

*What do you need to do to intentionally establish relationships?*

*What do you need to reframe in order for your team to thrive?*

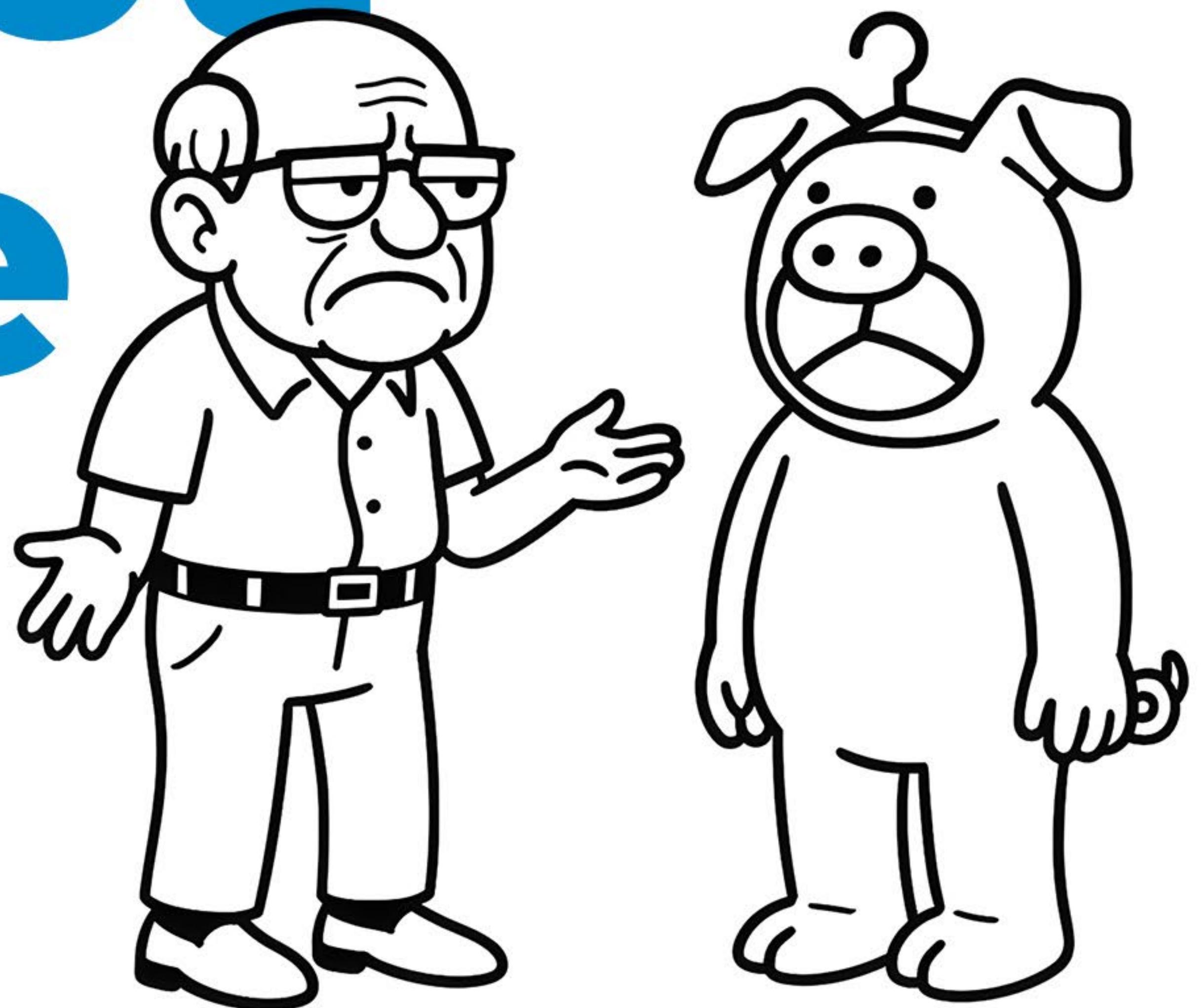
*What rhythms does your team need to embrace in order to thrive?*



## **A THRIVING TEAM**

Everyone on our team is unified in purpose, champions healthy leadership, and works for growth and impact.

will you  
be the  
pig?





**LEADING THRIVING CITIES**  
Conversations about  
sustainability and how  
we create a thriving  
future for our cities.



Let's connect  
on LinkedIn

