

Safer People Versus Safer Places

**PRESENTED BY
JEFF MCKISSACK**



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Physical Risks

Two Key Questions To Begin:

What do we have that others might want?

- Money
- Property/Equipment
- Data / IP / Personal Info
- Access
- Etc.

Who do we have that others might seek to harm?

- Employees
- Owners/Management
- Customers/Clients/Patients
- Etc.

Three Basic Paradigms

- Internal Employee Concerns
- External Employee Concerns
- Hybrid of the Above Concerns



Anatomy of a Threat

*What you don't know can hurt you...
and your people.*





“Employers should provide safety training for employees so they know what to do if they witness or are subjected to workplace violence. Training should include information on how to de-escalate volatile situation and how workers can protect themselves if de-escalation fails.”

Hunton Employment & Labor Perspectives

California Senate Bill 533 Mandates That Employers Create Workplace Violence Prevention Programs



IFORNIA REPUI

HUNTON
ANDREWS KURTH



McDonald's lawsuit proves strong facility security a necessity rather than an option

BY [CAROLINE HAMILTON](#) ON SEP 3, 2014



Two former Texas Supreme Court chief justices hired by opposing sides in a lawsuit that resulted in a \$27M verdict against McDonald's will be in court this week for arguments surrounding the judge's decision to uphold or overturn the jury's verdict.

U.S. NEWS

Cable company ordered to pay over \$7 billion in damages to family of Texas grandmother murdered by employee

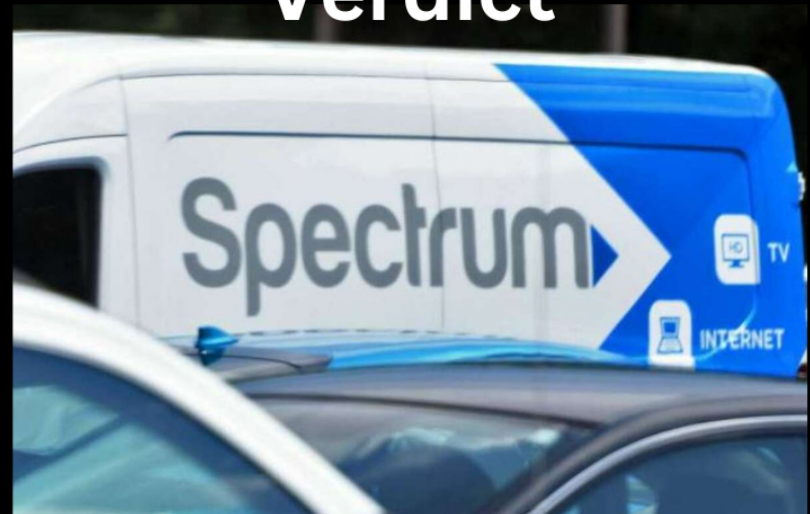
Roy James Holden had performed a service call at the home of Betty Thomas, 83, in December 2019. He returned the next day off duty, robbed her and killed her.



"The law imposes duties upon employers. The 'duty of care' in a case like this is greater than the normal duty of care because employees are entering the home. The question then becomes -- was that duty of care breached?"

Michael Maslanka
UNT School of Law

Jury Sends Message with \$7B Verdict



Making The Case For Negligence

- Prove that victims were created as a result of the crime
- Prove corporate responsibility
- Prove corporate negligence
- Prove “Deep Pockets”



Strategies For Mitigation

- Common measures of security
- Less-common measures of security -- training
- Documentation of all the above
- Training to account for turnover
- “Above-and-Beyond”



Data Risks

Cyber Security vs. Data Security

Cyber Security typically entails instances where data is compromised via technological means of viruses, hackers, phishing scams or similar means of *external* access to company information.

Data Security may or may not involve instances where data is compromised via technological means. In fact, it may often take on the role of “social engineering” to facilitate *internal* access to company information.

“Loose Lips”



**Remember, always check
your child's homework....**





Top DOJ Official Admits NY Case Against Trump Is ‘Nonsense’ In Secret Video

J GALT | NATIONAL

SEP 6, 2024

Authored by Miranda Devine via New York Post



Former President Donald Trump returns to court for his hush money trial at Manhattan Criminal Court on May 30, 2024 in New York City. | Image by Seth Wenig-Pool/Getty Images

A top Justice Department official said the quiet part out loud, ripping Manhattan District Attorney Alvin Bragg’s prosecution of former President Donald Trump as “nonsense.”

REUTERS® World Business Markets Sustainability Legal Breakingviews Technology Investigati

Pentagon leak defendant Jack Teixeira pleads guilty, faces years in prison

By Nate Raymond

March 4, 2024 4:58 PM CST · Updated 2 months ago



An undated picture shows Jack Douglas Teixeira, a 21-year-old member of the U.S. Air National Guard, who was arrested by the FBI, over his alleged involvement in leaks online of classified documents, posing for a selfie at an unidentified location. Social Media Website/via Reuters /File Photo [Purchase Licensing Rights](#)

BOSTON, March 4 (Reuters) - Jack Teixeira, a member of the Massachusetts Air National Guard charged with leaking classified military documents on a social media platform, pleaded guilty on Monday to carrying out one of the most serious U.S. national security breaches in years.



Charlie Kraiger, Cybersecurity Policy Analyst and Foreign Affairs Executive Office of The President
There was a debate about removing her from the ticket, but sadly they didn't.

Impersonation



Bribery & Blackmail

- Fiscal vulnerabilities
- Family vulnerabilities
- Emotional vulnerabilities
- Sexual vulnerabilities
- Vice vulnerabilities
- Ego vulnerabilities





LAW CRIME
SIDEBAR
WITH JESSE WEBER

Jeffrey Epstein Accuser Claims Billionaire Used Sex Tapes as Blackmail

Former Bodyguard Claims Sean Combs Possesses Blackmail Tapes Of Prominent Figures Including 'Princes & Preachers' [🔗](#)



A former bodyguard of music mogul [Sean 'Diddy' Combs](#) has claimed that Combs possessed incriminating tapes of politicians, princes and other notable individuals who attended his parties.

Examples

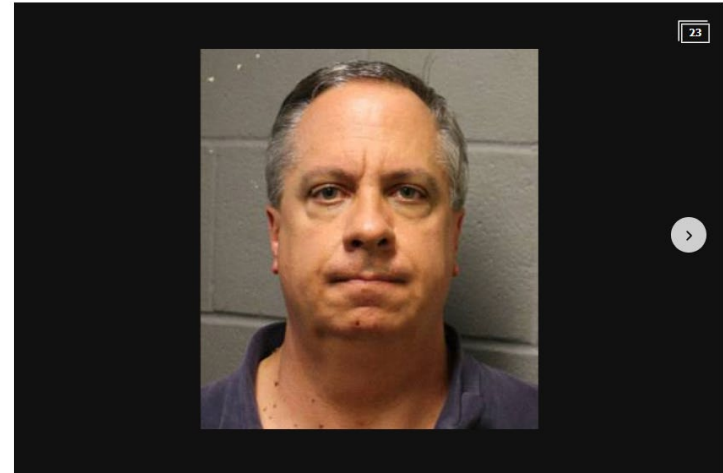


Harris County employee charged with theft in dominatrix blackmail case



Brian Rogers

April 6, 2018 | Updated: April 6, 2018 8:47 p.m.



LOCAL NEWS

Texas Health and Human Services Commission potential data breach may have impacted 3,400 people in East Texas

The state agency learned on Jan. 11 that a staff member emailed spreadsheets to their personal email account between September and October 2023.

Author: Zak Wellerman

Published: 5:01 PM CDT March 11, 2024

Updated: 3:30 PM CDT March 12, 2024



AUSTIN, Texas — The [Texas Health and Human Services Commission](#) said Monday a potential disclosure of health and sensitive personal information could've impacted nearly 3,400 people living in or near several East Texas communities.

According to the HHSC, the state agency learned on Jan. 11 that a staff member emailed spreadsheets to their personal email account between September and October 2023. On Feb. 2, HHSC learned the spreadsheets had confidential information such as full names, home addresses and telephone numbers, health information, services, financial information, Medicaid identification numbers, and in one instance, a person's Social Security number.

Strategies For Mitigation

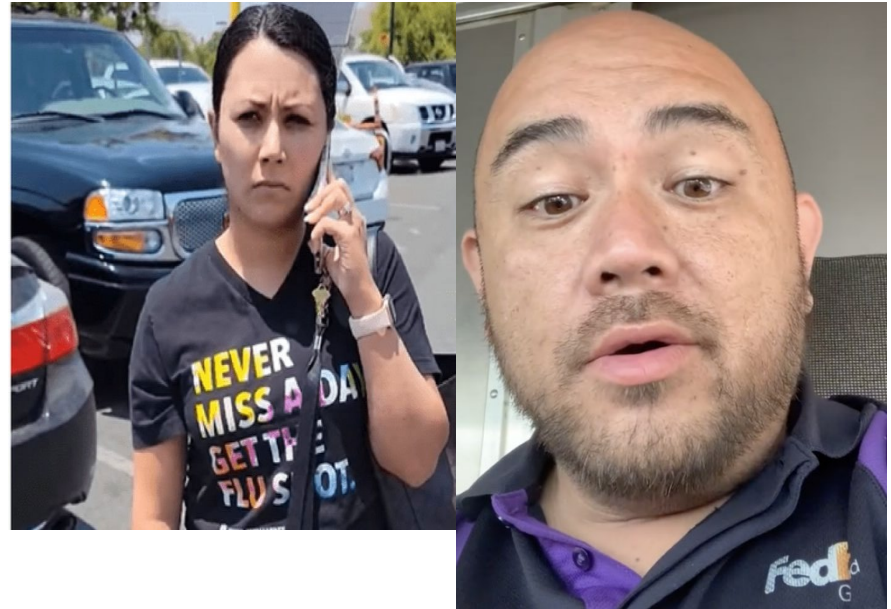
- Common measures of cyber/software security
- Less-common measures of security – training
- Documentation of all the above
- Training to account for turnover
- “Above-and-Beyond”



Reputational Risks

The Court of Public Opinion

- Actions on the part of on-the-clock employees
- Actions on the part of off-the-clock employees
- Actions of either on the part of ownership or management



Amazon driver allegedly steals 'very large' check while dropping off p...

youtube.com

TMZ

NEWS SPORTS HIP HOP WATCH PHOTOS TOURS

Taco Bell Employee Allegedly Throws Boiling Hot Water at Customers

**TACO BELL
EMPLOYEE ALLEGEDLY
THROWS BOILING HOT
WATER AT CUSTOMERS**

City Examples

City employee fired for interaction with demonstrators, as demands continue for Council to say more on Israel/Hamas war

91.7 WVXU | By Becca Costello

Published October 29, 2024 at 3:03 AM EDT



▶ LISTEN • 1:24

News Livestream Weather Sports Special Reports Submit a News Tip Telemundo

Thomasville City School employee no longer employed following 'highly offensive social media post'



Dayton city manager loses job after video clip surfaces on social media

Dayton City Manager Kimberly Judge was ousted Monday night. She was placed on leave over a video that surfaced on social media of her dancing during a business trip.



NBC NEWS ELECTION CERTIFICATION WINTER STORM U.S. NEWS LOCAL EDITORS' PICKS SHOPPING TIPLINE WATCH LIVE

U.S. NEWS

Nashville officer fired and arrested after allegedly appearing in OnlyFans traffic stop skit video

Former Metro Nashville Police Department officer Sean Herman participated in the video while on duty as a patrol officer, authorities said.

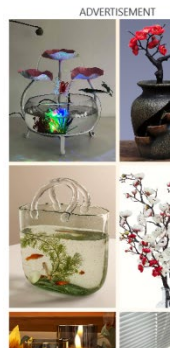
Other Examples



10 News Weather Sports Who's Hiring? LIVE: KWTXTra Obituaries

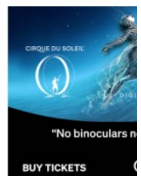
UPDATE: Marlin, Texas police chief arrested, charged in Marlin Animal Shelter investigation

Updated: 10 hours ago



Allentown employee facing charges after planting noose on her own desk, police say

69 News 5 hrs ago



At H&R Block, if we don't get you your maximum refund, your tax

How Quickly These Escalate

"ArmorCode has been made aware of an incident where one of our employees allegedly vandalized a Tesla vehicle. We of course do not condone violence or destruction of private property in any way, period. This is now in the hands of the proper authorities."

- Armor Code via X



Jim Pelis · 3rd
Regional Sales Director-ArmorCode

ArmorCode Inc. · Bentley University
West Newton, Massachusetts, United States

500+ connections

Message

+ Follow



Connect if you know each other

Connect



ArmorCode
@code_armor

Follow

ArmorCode has been made aware of an incident where one of our employees allegedly vandalized a Tesla vehicle. We of course do not condone violence or destruction of private property in any way, period. This is now in the hands of the proper authorities.

Another Recent Example

WASHINGTON STATE INSTRUCTOR FACES ASSAULT CHARGES



AFTER ALLEGEDLY ATTACKING STUDENT WEARING MAGA HAT



with BRANDI KRUSE
unDividedpod.com

“

AFTER AN INVESTIGATION CONDUCTED BY THE CITY OF PULLMAN'S POLICE DEPARTMENT, AND IN ACCORDANCE WITH WSU POLICIES, (PATRICK MAHONEY)'S EMPLOYMENT HAS BEEN TERMINATED. THE SECOND INDIVIDUAL INVOLVED WAS A GRADUATE STUDENT SERVING AS A TEACHING ASSISTANT. HE WAS NOT A WASHINGTON STATE UNIVERSITY PROFESSOR. THIS PERSON HAS BEEN RELIEVED OF ALL TEACHING RESPONSIBILITIES.

PHIL WEILER | WSU VP OF MARKETING & COMM.

”



Standard Corporate Response...

“But *‘OUR’* people
know better....”









"I learned that when you're in a PR crisis, the one thing you can't hire is a PR crisis company."

Julian Wheatland
Former COO/CFO
Cambridge Analytica/SCL

"Fortune (and fortunes) favors the proactive." Jeff McKissack, Defense By Design

Strategies For Mitigation

- Education & Training
- Employee Handbook add-ons
- Company “Code of Conduct” language
- Training to account for turnover
- “Above-and-Beyond”





DefenseByDesignAcademy.com





Jeff McKissack