



Will Baggett
COLOR OUTSIDE THE LINES





THE **SHORTEST** DISTANCE
BETWEEN TWO PEOPLE IS
CONNECTION.

@ONEBAGGTALK

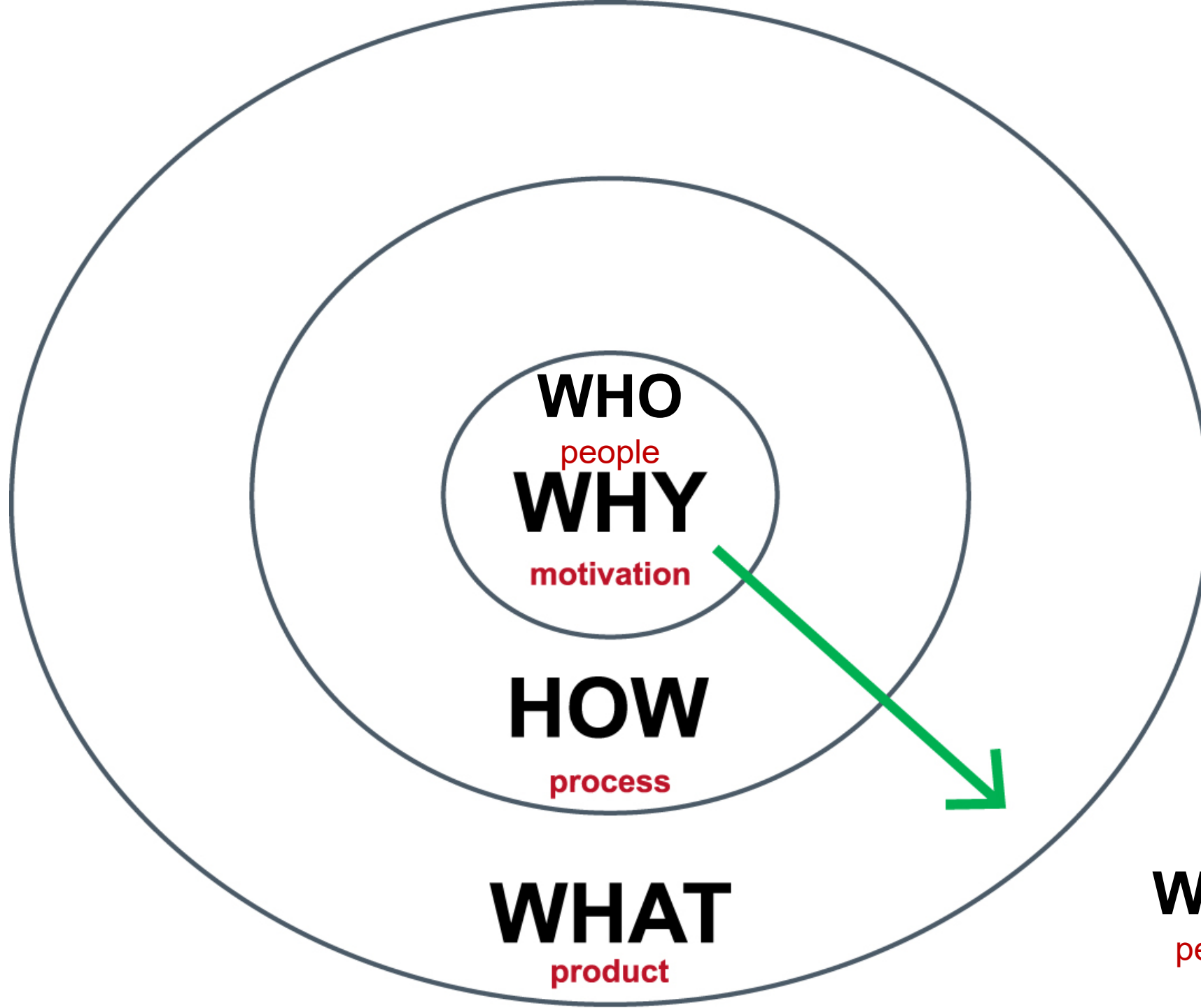




ATTENTION IS CURRENCY.
DISTRACTION IS DEBT.

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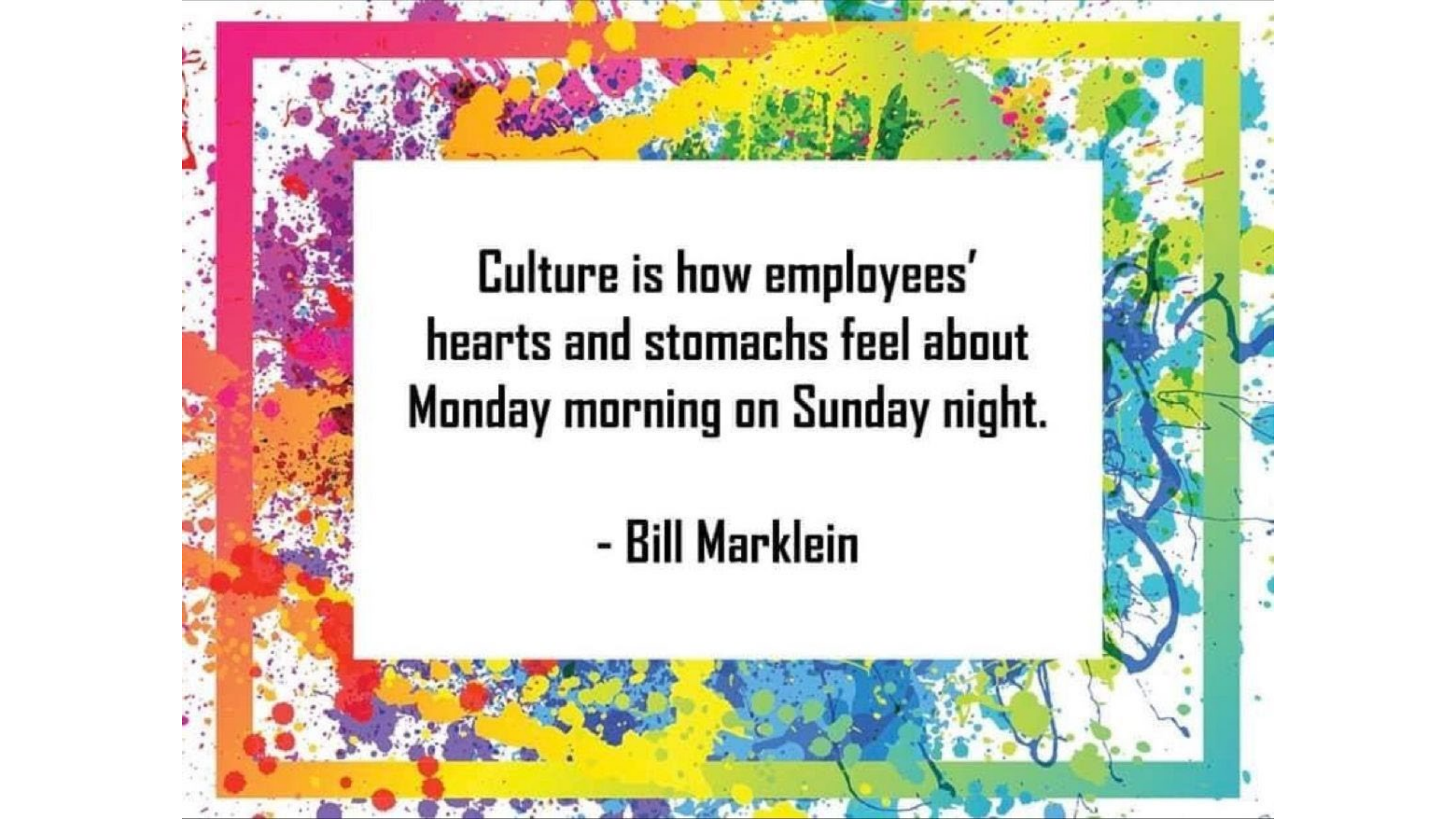


WHO
people
WHY
motivation

HOW
process

WHAT
product

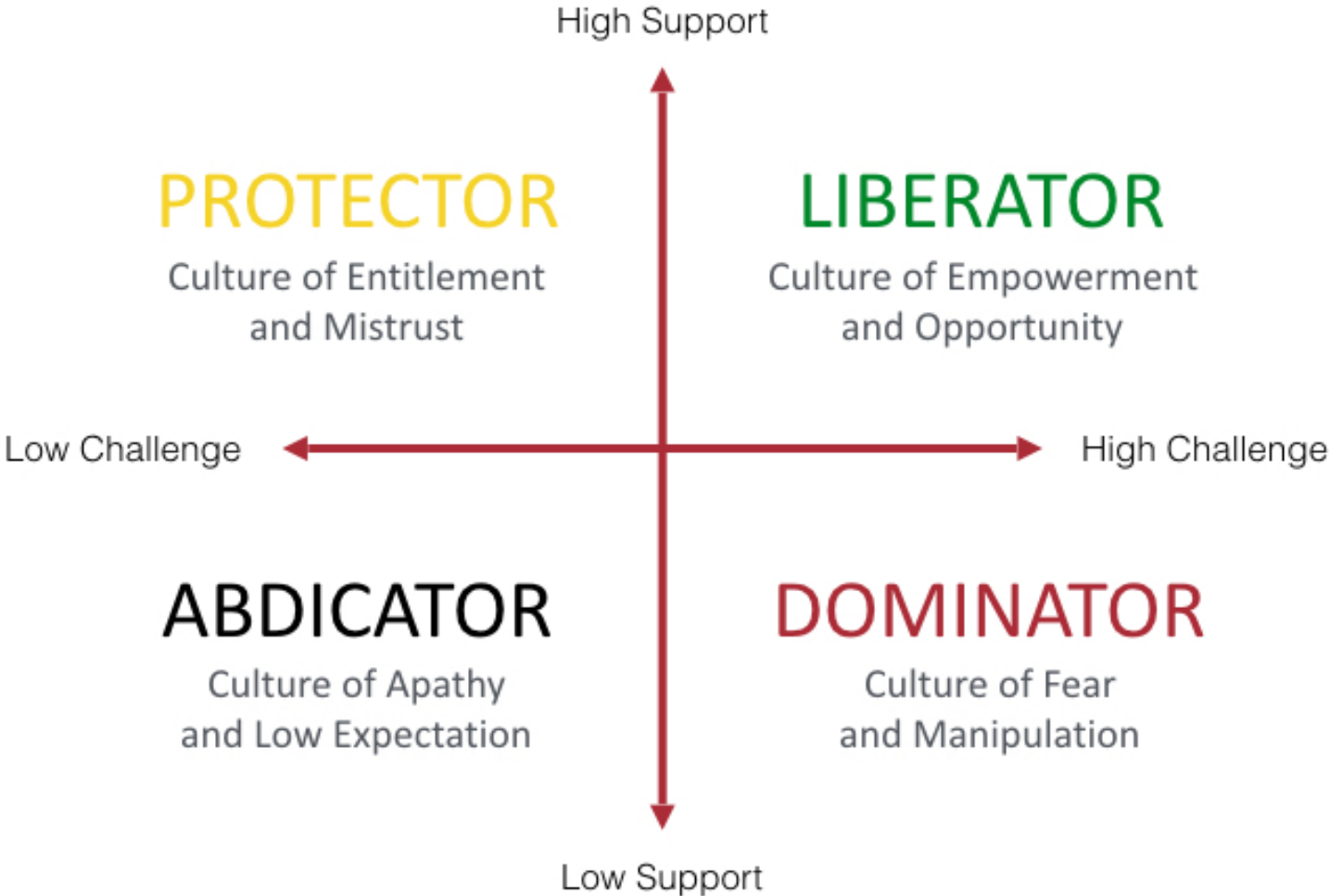
WHO
people



**Culture is how employees'
hearts and stomachs feel about
Monday morning on Sunday night.**

- Bill Marklein

SUPPORT CHALLENGE MATRIX





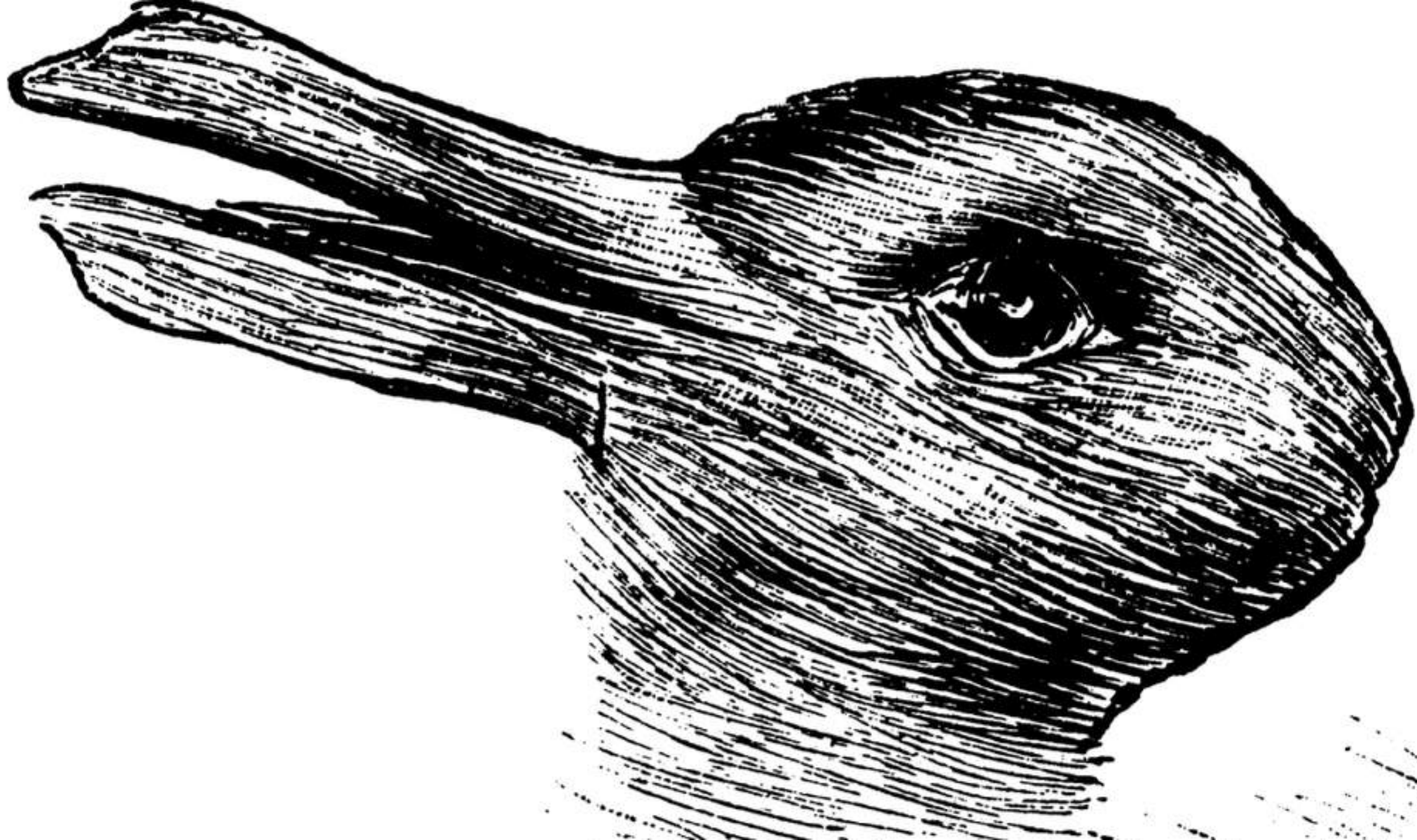
CALL YOUR PEOPLE UP,
NOT OUT.

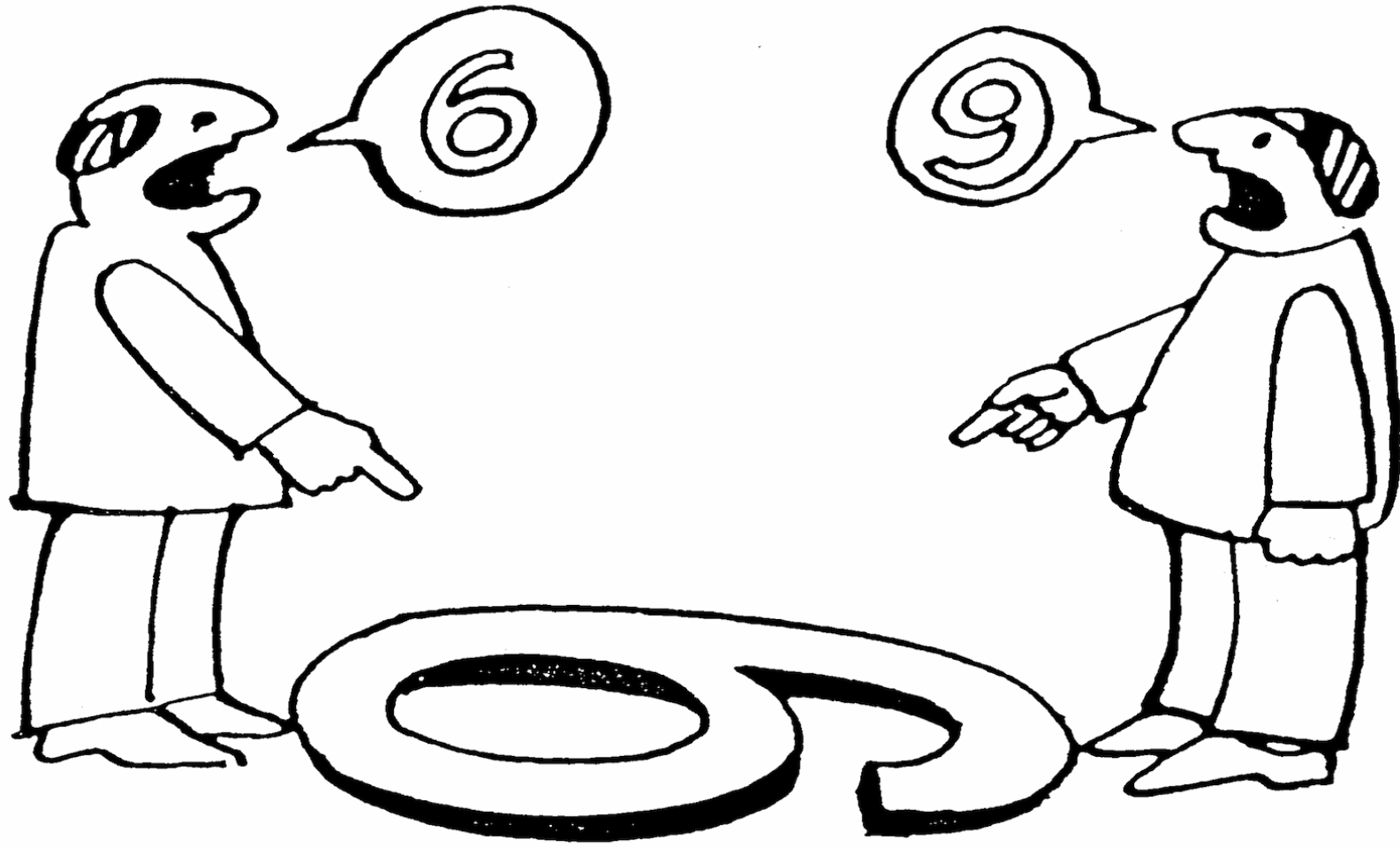




THE **GREATEST** DISTANCE
BETWEEN TWO PEOPLE IS
PERSPECTIVE.

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A



B



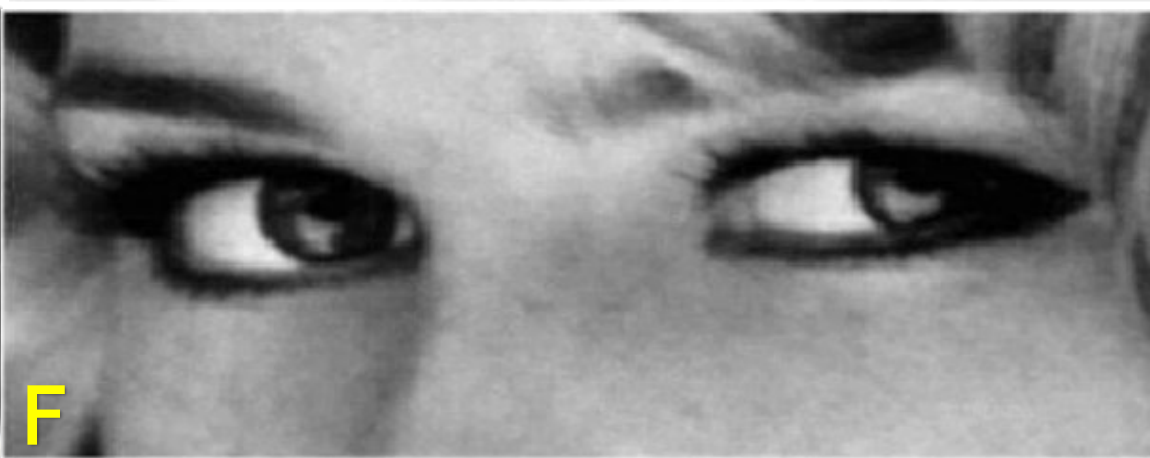
C



D



E



F

Preoccupied; Distrustful; Regretful; Cautious; Insisting; Contemplative



Sight is a function of the eyes.
Vision is a function of the heart.
Perspective is a function of the mentality.



The difference between a professional and an amateur is the speed & skill with which they play the same game.

COLOR OUTSIDE THE LINES

**YOU DON'T RISE
TO THE OCCASION,
YOU SINK TO THE
LEVEL OF YOUR TRAINING**

HAPPINESS *of* PURSUIT

with *Doug Foley*





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JANUARY 4, 2018

@ONEBAGGTALK

We've been trying to reach you about
your vehicle's extended warranty



THE UNITED STATES

SECRET SERVICE



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JANUARY 5, 2018

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I'M GLAD YOU'RE HERE

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JANUARY 8, 2018



**NATIONAL
CHAMPIONSHIP**

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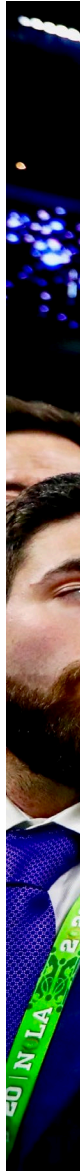
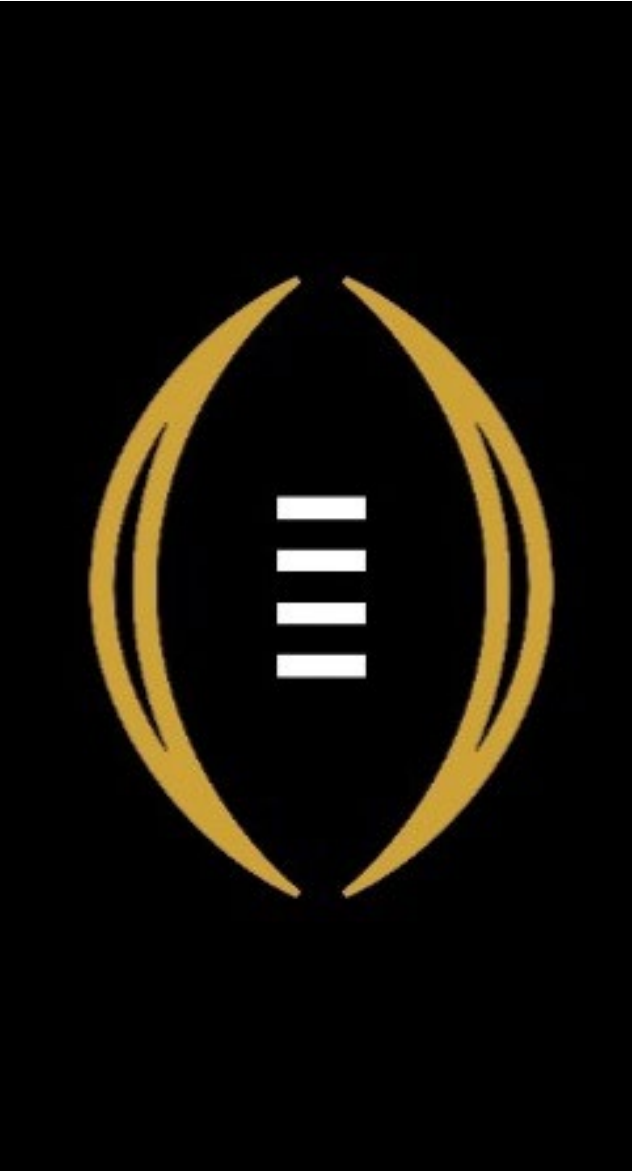
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IF YOU CANNOT BE
REPLACED, YOU
CANNOT BE **PROMOTED**.

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A serene landscape photograph featuring a sunset. The sun is a bright, glowing orb positioned in the upper center, partially obscured by a layer of soft, white clouds. The sky transitions from a pale orange near the horizon to a deep, dark blue at the top. In the foreground, the dark silhouettes of evergreen trees are visible, with a particularly large, detailed tree on the left side. The overall mood is peaceful and contemplative.

**A candle loses nothing of its
light by lighting another candle.**

James Keller



IT'S NOT THE COMPANY,
IT'S THE COMPANY.

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MY PERSONAL BOARD OF DIRECTORS

WHO'S ON
YOUR
BOARD?



Empty rectangular box for name



Empty rectangular box for name



Empty rectangular box for name



Empty rectangular box for name





The Four Leadership Abilities

COLOR OUTSIDE THE LINES



AVAILABILITY

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ADAPTABILITY

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ACCESSIBILITY

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ACCOUNTABILITY

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***VULNERABILITY

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Questions

1. Who has impacted your life or career the most?
Why?
2. What makes you smile?

**No one cares how much
you know, until they know
how much you care.**

Theodore Roosevelt



BLUE ZONES

LOMA LINDA
UNITED STATES

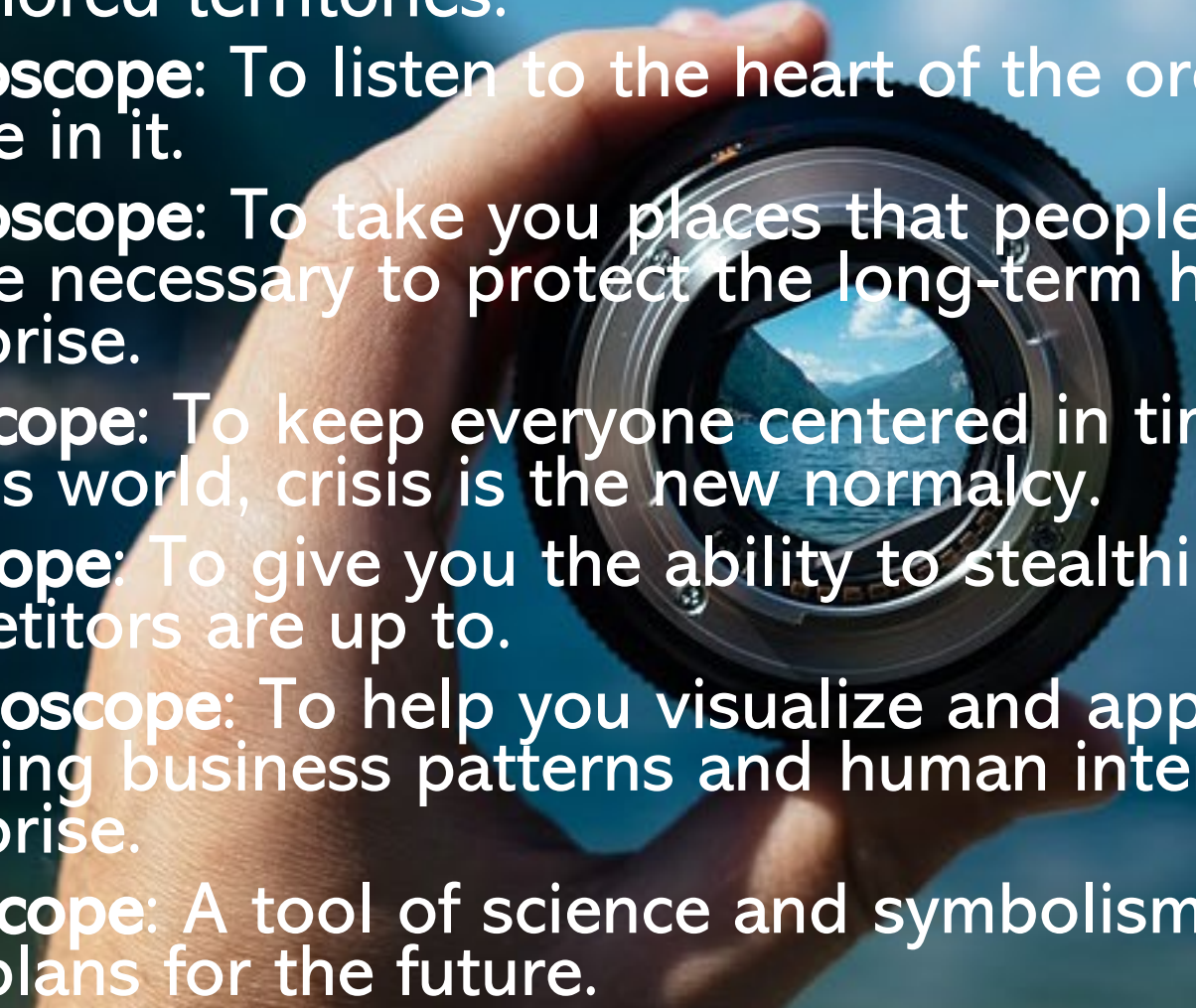
NICOYA
COSTA RICA

SARDINIA
ITALY

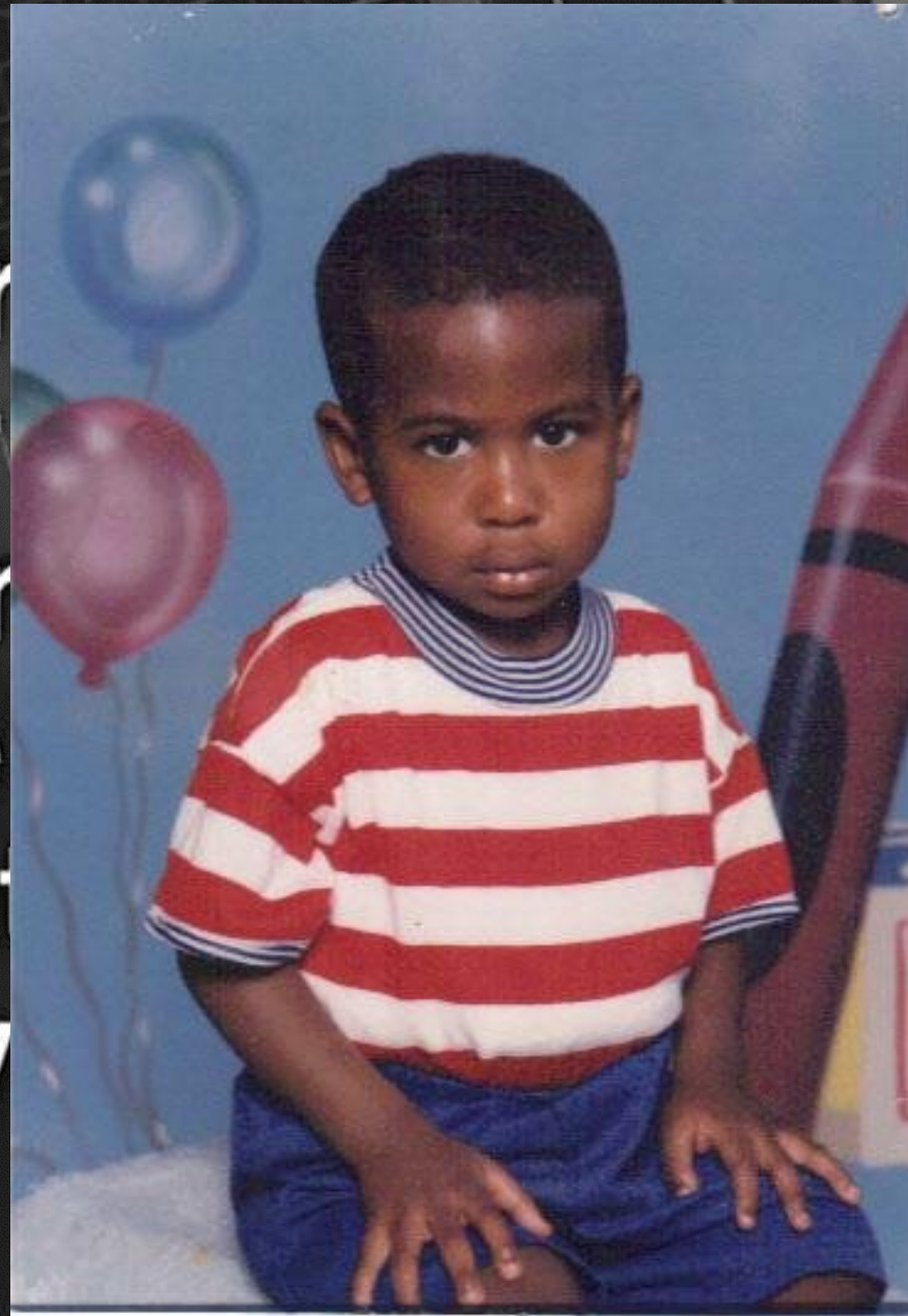
ICARIA
GREECE

OKINAWA
JAPAN

Blue zones are regions where a higher than usual number of people live much longer than average. There are five blue zone areas in the world.

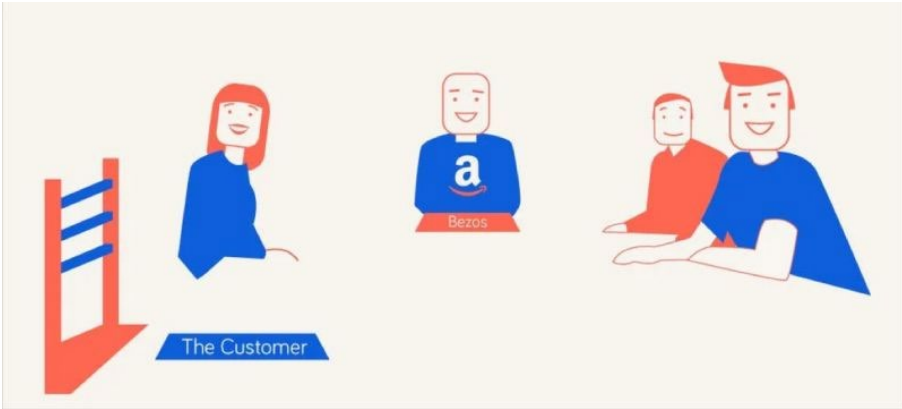
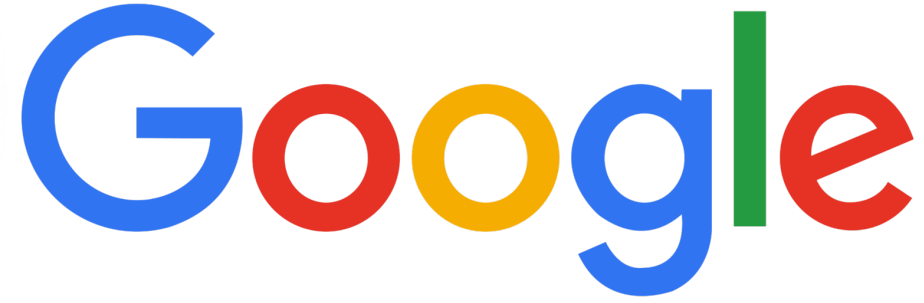
- 
- A hand is shown holding a camera lens, with the lens's viewfinder reflecting a landscape of mountains and water. The background is a bright blue sky with soft, out-of-focus clouds. The text is overlaid on the left side of the image.
- **Microscope:** To view and understand every minute detail of your business.
 - **Telescope:** To look beyond the given and create road maps to unexplored territories.
 - **Stethoscope:** To listen to the heart of the organization and the people in it.
 - **Proctoscope:** To take you places that people don't want to go, yet are necessary to protect the long-term health of the enterprise.
 - **Gyroscope:** To keep everyone centered in times of crisis. In today's world, crisis is the new normalcy.
 - **Periscope:** To give you the ability to stealthily see what your competitors are up to.
 - **Kaleidoscope:** To help you visualize and appreciate the ever-changing business patterns and human interactions of your enterprise.
 - **Horoscope:** A tool of science and symbolism used to develop bold plans for the future.

Your
Your
busin
leave
an in
y



ogo.
your
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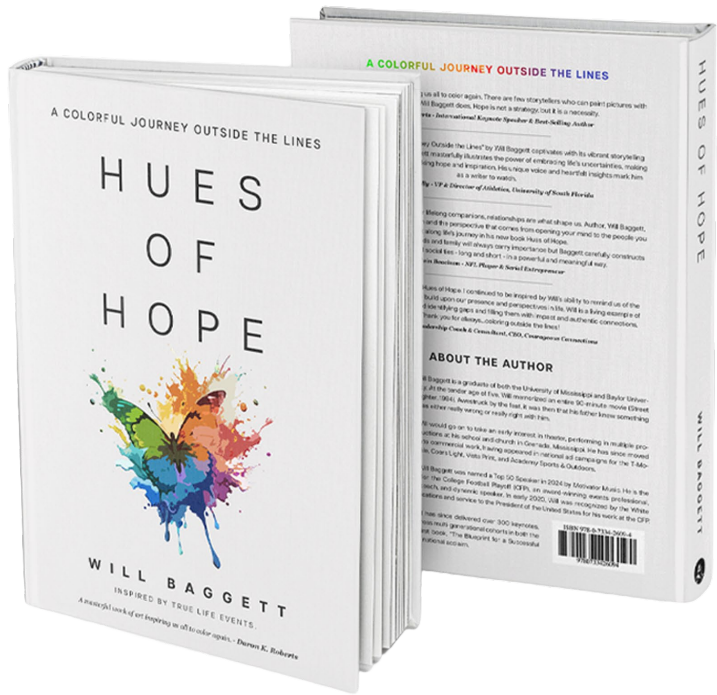




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Someone with half your IQ is making 10X as you because they aren't smart enough to doubt themselves.

-Ed Latimore



PLEASE VISIT: WWW.RELENTLESS.COM



#EXECIMAGE

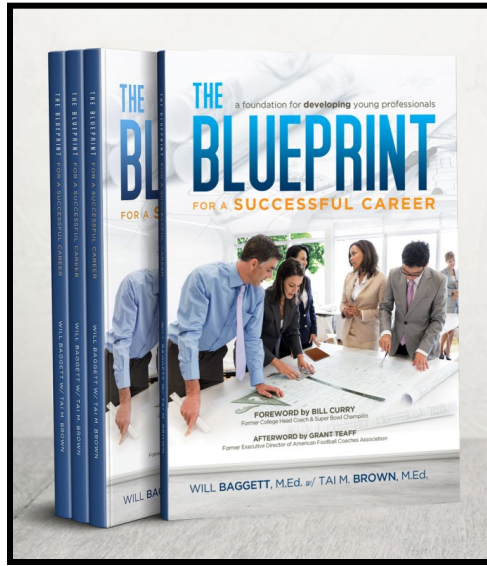


NOTHING WANTS TO STAND
IN FRONT ON **ANYTHING**
THAT IS **RELENTLESS.**

DAVID GOGGINS

You have to color outside the lines once in a while if you want to make your life a masterpiece.

Albert Einstein



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Social: www.WillBaggett.com



Thank YOU!

#EXECIMAGE