

# TMHRA

## TEXAS MUNICIPAL HUMAN RESOURCES ASSOCIATION 2025 SPONSORSHIP OPPORTUNITIES





# PARTNER WITH US!

TMHRA is dedicated to promoting excellence in personnel and human resource administration in Texas municipalities.

With approximately 575 members in 15 regions, our organization continues to grow and support municipal HR professionals across the state.

Your support provides TMHRA programming for each calendar year including awards, workshops, training sessions, and our Annual conference.

Additionally, included in certain sponsorship levels, your organization can have an opportunity to add training topics to our NEW virtual Learning Library.

## 2025 EVENT SCHEDULE

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**Civil Service and Labor Relations Workshop**  
**January 29-31**  
**College Station**

**Annual Conference**  
**May 6-9**  
**San Antonio**



# 2025 SPONSORSHIP COMMITTEE



Haley Archer, Committee Chair



JW Bramlett, Committee Co-Chair

# YOUR INVESTMENT

## TITANIUM - \$7,500

*Maximum five (5) Available*

- Four (4) Affiliate Memberships
- Four (4) event registrations to use throughout the calendar year.
  - Additional registrations at a reduced cost.
- Logo displayed on the following, linked to organization's website:
  - TMHRA's Homepage in a rotating advertisement.
  - TMHRA's Sponsorship page listing.
  - Conference application pages.
- Logo included on all digital signage at events.
- Recognition at all TMHRA programming throughout the year.
- One individual LinkedIn spotlight with personalized message you create and contact information added.
- Extended booth space at TMHRA events with up to four (4) chairs.
  - Preferred space given for electrical connections when available.
- Option to host a live pop-up education session at conference to demo products and services your organization offers to attendees.
- Option to host a live or pre-recorded webinar on an HR Topic.
  - Recorded and added to our learning library.
- Option to provide a swag bag item with your organization's logo.
- Receive an Excel format registration list prior to and after events.
- Preferred selection to sponsor additional opportunities for events and programming.

**Visit <https://tmhra.org/sponsorship> to apply today!**



# YOUR INVESTMENT

## PLATINUM - \$5,000

*Unlimited opportunities available*

- Three (3) Affiliate Memberships
- Three (3) event registrations to use throughout the year.
  - Additional registrations at a reduced cost.
- Logo displayed on the following, linked to organization's website:
  - TMHRA's Homepage in a rotating advertisement.
  - TMHRA's Sponsorship page listing.
- Logo embedded in the sponsorship tab on conference app.
- Logo included on all digital signage at events.
- Recognition at all TMHRA programming throughout the year.
- One individual LinkedIn spotlight.
- Booth space at TMHRA events with up to two (2) chairs.
- Option to host a live pop-up education session at conference to demo products and services your organization offers to attendees.
- Option to provide a pre-recorded webinar on an HR Topic.
  - Added to our learning library.
- Option to provide a swag bag item with your organization's logo.
- Receive an Excel format registration list prior to and after events.
- Preferred selection to sponsor additional opportunities for events and programming.

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# YOUR INVESTMENT

## **GOLD - \$3,000**

*Unlimited opportunities available*

- Two (2) Affiliate Memberships
- Two (2) event registrations to use throughout the calendar year.
  - Additional registrations at a reduced cost.
- Logo displayed on the following, linked to organization's website:
  - TMHRA's Homepage in a rotating advertisement.
  - TMHRA's Sponsorship page listing.
- Logo embedded in the sponsorship tab on conference app.
- Logo included on all digital signage at events.
- Recognition at all TMHRA programming throughout the year.
- Inclusion in a group LinkedIn spotlight for sponsorship level.
- Booth space at TMHRA events with up to two (2) chairs.
- Option to provide a swag bag item with your organization's logo.
- Receive a PDF format registration list prior to and after events.
- Option to sponsor additional opportunities for events.



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# YOUR INVESTMENT

## **SILVER - \$2,000**

*Unlimited opportunities available*

- One (1) Affiliate Membership
- Two (2) event registrations to use throughout the calendar year.
  - Additional registrations at a reduced cost.
- Logo displayed on TMHRA's Sponsorship page listing.
- Logo included on all digital signage at events.
- Recognition during in-person programming throughout the year.
- Booth space at TMHRA events with up to two (2) chairs.
- Option to provide a swag bag item with your organization's logo.
- Receive a PDF format registration list prior to and after events.



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# 2025 SPECIAL OPPORTUNITIES

## **Cheers to 75 Years!!**

Our organization is proudly celebrating our 75th anniversary in 2025!!

We will have additional opportunities to sponsor activities and events to help our 75th year be the best year yet!

Keep an eye out for additional opportunities coming your way!!

